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## Warren Buffett

### le gourou de la finance

*Editions Eyrolles Une vision radicalement différente de la Bourse et des marchés. Warren Buffett a réussi à interpréter et appliquer avec un brio inégalé la célèbre méthode de Benjamin Graham, décrite en 1949 dans son livre culte, The intelligent investor. Le portrait d'un investisseur, pas d'un spéculateur. Il achète quand les autres vendent et a su rester fidèle, une vie entière, aux plus belles valeurs de son portefeuille. Une biographie de la troisième fortune mondiale. Travailleur acharné, il mène la vie d'un Américain ordinaire dans sa bonne ville d'Omaha, Nebraska. Ennemi du luxe et du gaspillage, il cultive le bon sens et l'humour. Hostile à la notion d'héritage, il a annoncé qu'il léguerait l'essentiel de sa fortune à la fondation humanitaire de son ami Bill Gates. Une nouvelle édition complétée, notamment avec les prises de position de Warren Buffett sur les impôts payés par les "super-riches", qu'il juge... trop bas.*

### Confiance et estime de soi

*L'Etudiant Éditions Se faire confiance ça s'apprend ! - les lycéens et les étudiants doivent bâtir leur confiance dans un environnement souvent hostile (examens, concours, adolescence) - Un guide efficace, des méthodes testées et approuvées pour booster sa confiance C'est bien connu, un manque d'estime de soi ou de confiance en soi peut générer un mal être, du stress, des difficultés à faire des choix, etc. Tant de facteurs qui peuvent venir entraver la vie scolaire ou étudiante au quotidien ainsi que la réussite aux concours et examens. Face à ce constat, Fabien Lafay a développé au sein de l'Université Jean Moulin (Lyon) des modules gratuits pour aider les étudiants tout au long de l'année. Ce guide pratique contient tous ses conseils. C'est une véritable méthode (constats, explications, exercices, témoignages...) à l'efficacité prouvée depuis plus de 10 ans !*

## The Essays of Warren Buffett

### Lessons for Investors and Managers

*Wiley As in previous editions of The Essays of Warren Buffett, this one retains the architecture and philosophy of the original edition but adds selections from Warren Buffett's most recent annual shareholder letters. All the letters are woven together into a fabric that reads as a complete and coherent narrative of a sound business and investment philosophy. As an aid to all readers, and to enable readers of the previous editions to see what is new in this one, a disposition table at the end of the book shows the various places in this collection where selections from each year's letter appear. Footnotes throughout indicate the year of the annual report from which essays are taken. To avoid interrupting the narrative flow, omissions of text within excerpts are not indicated by ellipses or other punctuation. This new edition is called for not because anything has changed about the fundamentals of Buffett's sound business and investment philosophy but because articulation of that philosophy is always delivered in the context of contemporary events and business conditions so periodic updating is warranted to maintain its currency*

## The Total Money Makeover

### A Proven Plan for Financial Fitness

*Thomas Nelson Inc A strategy for changing attitudes about personal finances covers such topics as getting out of debt, the dangers of cash advances and keeping spending within income limits.*

## The Intelligent Investor

# The Definitive Book on Value Investing

*HarperBusiness More than one million hardcovers sold Now available for the first time in paperback! The Classic Text Annotated to Update Graham's Timeless Wisdom for Today's Market Conditions The greatest investment advisor of the twentieth century, Benjamin Graham taught and inspired people worldwide. Graham's philosophy of "value investing" -- which shields investors from substantial error and teaches them to develop long-term strategies -- has made The Intelligent Investor the stock market bible ever since its original publication in 1949. Over the years, market developments have proven the wisdom of Graham's strategies. While preserving the integrity of Graham's original text, this revised edition includes updated commentary by noted financial journalist Jason Zweig, whose perspective incorporates the realities of today's market, draws parallels between Graham's examples and today's financial headlines, and gives readers a more thorough understanding of how to apply Graham's principles. Vital and indispensable, this HarperBusiness Essentials edition of The Intelligent Investor is the most important book you will ever read on how to reach your financial goals.*

## High Returns from Low Risk

## A Remarkable Stock Market Paradox

*John Wiley & Sons Chapter Eleven Slice and Dice, But Do It Wisely -- Chapter Twelve Sit Back and Relax -- Chapter Thirteen Trade Little, Be Patient -- Chapter Fourteen The Biggest Victory of All -- Chapter Fifteen The Golden Rule -- Chapter Sixteen The Paradox Is Everywhere -- Chapter Seventeen Will the Paradox Persist? -- See It -- Be Able to Exploit It -- Be Willing to Do It -- Chapter Eighteen Final Reflections -- Epilogue Jan's Perspective -- Appendix Paradox Investing.com -- Acknowledgments -- References -- Index -- EULA*

## More Money Than God

## Hedge Funds and the Making of the New Elite

*A&C Black The first book of its kind: a fascinating and entertaining examination of hedge funds today Shortlisted for the Financial Times/Goldman Sachs Business Book of the Year Award The New York Times bestseller*

## Extreme Money

## Masters of the Universe and the Cult of Risk

*FT Press Everything from home mortgages to climate change has become financialized, as vast fortunes are generated by individuals who build nothing of lasting value. Das shows how "extreme money" has become ever more unreal; how "voodoo banking" continues to generate massive phony profits even now; and how a new generation of "Masters of the Universe" has come to dominate the world.*

## 50 Berkshire Hathaway Letters to Shareholders 1965-2014

## How Buffett Does It

## 24 Simple Investing Strategies from the World's Greatest Value Investor

*ESENSI Focusing on the investment rules that made Warren Buffett a master investor, the author shows readers how to stop losing money, choose stocks wisely, and be greedy while others are fearful, and vice versa. 25,000 first printing.*

## Fortune Tellers

## The Story of America's First Economic Forecasters

*A gripping history of the pioneers who sought to use science to predict financial markets The period leading up to the Great Depression witnessed the rise of the economic forecasters, pioneers who sought to use the tools of science to predict the future, with the aim of profiting from their forecasts. This book chronicles the lives and careers of the men who defined this first wave of economic fortune tellers, men such as Roger Babson, Irving Fisher, John Moody, C. J. Bullock, and Warren Persons. They competed to sell their distinctive methods of prediction to investors and businesses, and thrived in the boom years that followed World War I. Yet, almost to*

a man, they failed to predict the devastating crash of 1929. Walter Friedman paints vivid portraits of entrepreneurs who shared a belief that the rational world of numbers and reason could tame--or at least foresee--the irrational gyrations of the market. Despite their failures, this first generation of economic forecasters helped to make the prediction of economic trends a central economic activity, and shed light on the mechanics of financial markets by providing a range of statistics and information about individual firms. They also raised questions that are still relevant today. What is science and what is merely guesswork in forecasting? What motivates people to buy forecasts? Does the act of forecasting set in motion unforeseen events that can counteract the forecast made? Masterful and compelling, *Fortune Tellers* highlights the risk and uncertainty that are inherent to capitalism itself.

## The Essays of Warren Buffett

### Lessons for Corporate America

The author's annual letters to the stockholders of Berkshire Hathaway are edited to present the main themes regarding business, investing, price, value, corporate governance, and other important topics.

### 23 Things They Don't Tell You about Capitalism

Penguin UK One of the world's most respected economists and author of the international bestseller "Bad Samaritans" equips readers with an understanding of how global capitalism works--and doesn't.

## The Millionaire Fastlane

### Crack the Code to Wealth and Live Rich for a Lifetime

Viperion Publishing Corp 10TH ANNIVERSARY EDITION Is the financial plan of mediocrity -- a dream-stealing, soul-sucking dogma known as "The Slowlane" your plan for creating wealth? You know how it goes; it sounds a lil something like this: "Go to school, get a good job, save 10% of your paycheck, buy a used car, cancel the movie channels, quit drinking expensive Starbucks mocha lattes, save and penny-pinch your life away, trust your life-savings to the stock market, and one day, when you are oh, say, 65 years old, you can retire rich." The mainstream financial gurus have sold you blindly down the river to a great financial gamble: You've been hoodwinked to believe that wealth can be created by recklessly trusting in the uncontrollable and unpredictable markets: the housing market, the stock market, and the job market. This impotent financial gamble dubiously promises wealth in a wheelchair -- sacrifice your adult life for a financial plan that reaps dividends in the twilight of life. Accept the Slowlane as your blueprint for wealth and your financial future will blow carelessly asunder on a sailboat of HOPE: HOPE you can find a job and keep it, HOPE the stock market doesn't tank, HOPE the economy rebounds, HOPE, HOPE, and HOPE. Do you really want HOPE to be the centerpiece for your family's financial plan? Drive the Slowlane road and you will find your life deteriorate into a miserable exhibition about what you cannot do, versus what you can. For those who don't want a lifetime subscription to "settle-for-less" and a slight chance of elderly riches, there is an alternative; an expressway to extraordinary wealth that can burn a trail to financial independence faster than any road out there. Why jobs, 401(k)s, mutual funds, and 40-years of mindless frugality will never make you rich young. Why most entrepreneurs fail and how to immediately put the odds in your favor. The real law of wealth: Leverage this and wealth has no choice but to be magnetized to you. The leading cause of poorness: Change this and you change everything. How the rich really get rich - and no, it has nothing to do with a paycheck or a 401K match. Why the guru's grand deity - compound interest - is an impotent wealth accelerator. Why the guru myth of "do what you love" will most likely keep you poor, not rich. And 250+ more poverty busting distinctions... Demand the Fastlane, an alternative road-to-wealth; one that actually ignites dreams and creates millionaires young, not old. Change lanes and find your explosive wealth accelerator. Hit the Fastlane, crack the code to wealth, and find out how to live rich for a lifetime.

## Wealth, War and Wisdom

John Wiley & Sons An intriguing look at how past market wisdom can help you survive and thrive during uncertain times In *Wealth, War & Wisdom*, legendary Wall Street investor Barton Biggs reveals how the turning points of World War II intersected with market performance, and shows how these lessons can help the twenty-first-century investor comprehend our own perilous times as well as choose the best strategies for the modern market economy. Through these pages, Biggs skillfully discusses the performance of equities in both victorious and defeated countries, examines how individuals preserved their wealth despite the ongoing battles, and explores whether or not public equities were able to increase in value and serve as a wealth preserver. Biggs also looks at how other assets, including real estate and gold, fared during this dynamic and devastating period, and offers valuable insights on preserving one's wealth for future generations. With clear, concise prose, Biggs Reveals how the investment insights of truly trying times can be profitably applied to modern day investment endeavors Follows the performance of global markets against the backdrop of World War II Offers many relevant lessons-about life, politics, financial markets, wealth, and survival-that can help you thrive in the face of adversity *Wealth, War & Wisdom* contains essential insights that will help you navigate modern financial markets during the uncertain times that will increasingly define this new century.

## Warren Buffett

## Inside the Ultimate Money Mind

*John Wiley & Sons In Warren Buffett: Inside the Ultimate Money Mind, Hagstrom breaks new ground with a deep analysis of Buffett's essential wisdom, an intricate mosaic of wide-ranging ideas and insights that Buffett calls a Money Mind. What exactly is a Money Mind? At one level, it's a way of thinking about major financial issues such as capital allocation. At another level, it summarizes an overall mindset for successfully investing in today's fast-paced stock market, a mindset that depends on a commitment to learning, adapting, and facing down irrelevant noise. This is not a method book. It is a thinking book. Warren Buffett: Inside the Ultimate Money Mind explains the philosophies of self-reliance, stoicism, rationalism, and pragmatism and their contributions to making intelligent investment decisions. It also outlines the evolution of value investing, discusses how to develop a business-driven investing mindset, and describes the defining traits of successful active management. Lastly, it examines the surprising aspects of a Money Mind – sportsman, teacher, and artist. In short, Warren Buffett: Inside the Ultimate Money Mind helps readers understand the building blocks that go into making a Money Mind so they can begin to incorporate its principles in the service to a life of value. Testimonials “An erudite masterpiece...” -Lawrence A. Cunningham, author; professor and director, Quality Shareholders Initiative, George Washington University “It's another must-read...” -Bethany McLean, journalist and Contributing Editor, Vanity Fair, author, Saudi America and co-author The Smartest Guys in the Room “Pure Genius! This is a game changer in investment books...” -Robert P. Miles, author; Executive in Residence, University of Nebraska at Omaha, Executive MBA Program, “The Genius of Warren Buffett” “Effervescence and thoughtful analysis of Buffett's life and work...” -Tom Gayner, Co-chief Executive Officer, Markel Corporation “Hagstrom's books always enable readers to think about the world in new ways...” -Tren Griffin, author, Charlie Munger: The Complete Investor*

## Start-up Nation

### The Story of Israel's Economic Miracle

*Hachette UK What the world can learn from Israel's meteoric economic success. Start-Up Nation addresses the trillion dollar question: How is it that Israel -- a country of 7.1 million, only 60 years old, surrounded by enemies, in a constant state of war since its founding, with no natural resources-- produces more start-up companies than large, peaceful, and stable nations like Japan, China, India, Korea, Canada and the UK? With the savvy of foreign policy insiders, Senor and Singer examine the lessons of the country's adversity-driven culture, which flattens hierarchy and elevates informality-- all backed up by government policies focused on innovation. In a world where economies as diverse as Ireland, Singapore and Dubai have tried to re-create the "Israel effect", there are entrepreneurial lessons well worth noting. As America reboots its own economy and can-do spirit, there's never been a better time to look at this remarkable and resilient nation for some impressive, surprising clues.*

## Crisis Economics

### A Crash Course in the Future of Finance

*Penguin UK In this myth-busting book Nouriel Roubini shows that everything we think about economics is wrong. Financial crises are not unpredictable 'black swans', but an inherent part of capitalism. Only by remaking our financial systems to acknowledge this, can we get out of the mess we're in. Will there be another recession, and if so what shape? When will the next bubble occur? What can we do about it? Here Roubini gives the answers, and lists his commandments for the future.*

## Security Analysis: The Classic 1934 Edition

*McGraw Hill Professional Explains financial analysis techniques, shows how to interpret financial statements, and discusses the analysis of fixed-income securities and the valuation of stocks*

## Apple Confidential 2.0

### The Definitive History of the World's Most Colorful Company

*No Starch Press Chronicles the best and the worst of Apple Computer's remarkable story.*

## Principles

*Simon and Schuster #1 New York Times Bestseller “Significant...The book is both instructive and surprisingly moving.” —The New York Times Ray Dalio, one of the world's most successful investors and entrepreneurs, shares the unconventional principles that he's developed, refined, and used over the past forty years to create unique results in both life and business—and which any person or organization can adopt to help achieve their goals. In 1975, Ray Dalio founded an investment firm, Bridgewater Associates, out of his two-bedroom apartment in New York City. Forty years later, Bridgewater has made more money for its clients than any other hedge fund in history and grown into the fifth most important private company in the United States, according to Fortune magazine. Dalio*



himself has been named to *Time* magazine's list of the 100 most influential people in the world. Along the way, Dalio discovered a set of unique principles that have led to Bridgewater's exceptionally effective culture, which he describes as "an idea meritocracy that strives to achieve meaningful work and meaningful relationships through radical transparency." It is these principles, and not anything special about Dalio—who grew up an ordinary kid in a middle-class Long Island neighborhood—that he believes are the reason behind his success. In *Principles*, Dalio shares what he's learned over the course of his remarkable career. He argues that life, management, economics, and investing can all be systemized into rules and understood like machines. The book's hundreds of practical lessons, which are built around his cornerstones of "radical truth" and "radical transparency," include Dalio laying out the most effective ways for individuals and organizations to make decisions, approach challenges, and build strong teams. He also describes the innovative tools the firm uses to bring an idea meritocracy to life, such as creating "baseball cards" for all employees that distill their strengths and weaknesses, and employing computerized decision-making systems to make believability-weighted decisions. While the book brims with novel ideas for organizations and institutions, *Principles* also offers a clear, straightforward approach to decision-making that Dalio believes anyone can apply, no matter what they're seeking to achieve. Here, from a man who has been called both "the Steve Jobs of investing" and "the philosopher king of the financial universe" (*CIO* magazine), is a rare opportunity to gain proven advice unlike anything you'll find in the conventional business press.

## Strategic Value Investing: Practical Techniques of Leading Value Investors

### Techniques From the World's Leading Value Investors of All Time (EBOOK)

McGraw Hill Professional Benjamin Graham referred to it as his "margin of safety." Seth Klarman favors it over all other investment methods. Warren Buffett uses it to make millions for his investors. It's called value investing, and you can make it work wonders for your portfolio. All you need is money to invest, a little patience—and this book. *Strategic Value Investing* reveals everything you need to know to build a world-class portfolio using value investing as your north star. Written by experts on valuation and financial analysis, this comprehensive guide breaks it all down into an easy-to-implement process. The authors explain the ins and outs of determining when a stock is undervalued, then purchasing it and selling it for a profit when the rest of the world learns what you knew all along. With *Strategic Value Investing*, you'll learn how to: Distinguish between the various measures of value, including going concern, replacement value, fair market value, book value, and intrinsic value Identify undervalued companies before everyone else, and know what to look for, what to avoid, when to buy, and when to sell The authors teach you how to establish a dispassionate value investing philosophy tailored to your needs. Equally important, they provide the tools you need to adhere to this often contrarian approach regardless of your emotions or crowd sentiment. Get in before the crowd—and get out when the price is right with *Strategic Value Investing*. Praise for *Strategic Value Investing* "A book that has much the same character as a good value investor: calm, disciplined, with a grasp both of broad theory and of how to apply it." —JOHN AUTHERS, senior investment columnist, *Financial Times* "This comprehensive look at valuation techniques is not only insightful, but can be easily put to use by individual and professional investors alike." —CHARLES ROTBLUT, CFA, Vice President, the American Association of Individual Investors "Offers a sound fundamental perspective for those looking to deepen their analysis around stocks. A great resource for all types of value investors." —HEATHER BRILLIANT, CFA, global head of equity research at Morningstar and member of the CFA Institute Board of Governors "This book is of Real Value! It updates the pioneering work of Ben Graham and Phillip Fisher, blending the valuation techniques of the masters (such as Warren Buffett) and provides institutional and individual investors the A to Z of value investing from a practitioner perspective." —JOHN MAGINN, CFA, EVP & CIO, Mutual of Omaha (retired) and coeditor of *Managing Investment Portfolios* "An actionable road map for implementing a disciplined value investing strategy. Very much in the Ben Graham style. The sophisticated individual investor will find this comprehensive digest a continual and timeless reference." —WALLACE FORBES, CFA, President of Forbes Investors Advisory Institute, Division of *Forbes* magazine "Many books propose to help you learn how to become a better value investor. This one, which is bound to become a staple of every value investor's library, delivers on its promise." —ROBERT POWELL, editor of *Retirement Weekly* and columnist of "MarketWatch"

## Economics

### The User's Guide

Bloomsbury Publishing USA The award-winning author of *23 Things They Don't Tell You About Capitalism* outlines the real-world processes of the global economy while explaining how to better understand the strengths and weaknesses of key economics theories to better navigate today's interconnected world.

### The 5AM Club

## Own Your Morning. Elevate Your Life.

*HarperCollins Legendary leadership and elite performance expert Robin Sharma introduced The 5am Club concept over twenty years ago, based on a revolutionary morning routine that has helped his clients maximize their productivity, activate their best health and bulletproof their serenity in this age of overwhelming complexity. Now, in this life-changing book, handcrafted by the author over a rigorous four-year period, you will discover the early-rising habit that has helped so many accomplish epic results while upgrading their happiness, helpfulness and feelings of aliveness. Through an enchanting—and often amusing—story about two struggling strangers who meet an eccentric tycoon who becomes their secret mentor, The 5am Club will walk you through: How great geniuses, business titans and the world's wisest people start their mornings to produce astonishing achievements A little-known formula you can use instantly to wake up early feeling inspired, focused and flooded with a fiery drive to get the most out of each day A step-by-step method to protect the quietest hours of daybreak so you have time for exercise, self-renewal and personal growth A neuroscience-based practice proven to help make it easy to rise while most people are sleeping, giving you precious time for yourself to think, express your creativity and begin the day peacefully instead of being rushed "Insider-only" tactics to defend your gifts, talents and dreams against digital distraction and trivial diversions so you enjoy fortune, influence and a magnificent impact on the world Part manifesto for mastery, part playbook for genius-grade productivity and part companion for a life lived beautifully, The 5am Club is a work that will transform your life. Forever.*

## Business Ethics

### The Death of Expertise

*Oxford University Press People are now exposed to more information than ever before, provided both by technology and by increasing access to every level of education. These societal gains, however, have also helped fuel a surge in narcissistic and misguided intellectual egalitarianism that has crippled informed debates on any number of issues. Today, everyone knows everything: with only a quick trip through WebMD or Wikipedia, average citizens believe themselves to be on an equal intellectual footing with doctors and diplomats. All voices, even the most ridiculous, demand to be taken with equal seriousness, and any claim to the contrary is dismissed as undemocratic elitism. As Tom Nichols shows in The Death of Expertise, this rejection of experts has occurred for many reasons, including the openness of the internet, the emergence of a customer satisfaction model in higher education, and the transformation of the news industry into a 24-hour entertainment machine. Paradoxically, the increasingly democratic dissemination of information, rather than producing an educated public, has instead created an army of ill-informed and angry citizens who denounce intellectual achievement. Nichols has deeper concerns than the current rejection of expertise and learning, noting that when ordinary citizens believe that no one knows more than anyone else, democratic institutions themselves are in danger of falling either to populism or to technocracy-or in the worst case, a combination of both. The Death of Expertise is not only an exploration of a dangerous phenomenon but also a warning about the stability and survival of modern democracy in the Information Age.*

### Edexcel GCSE (9-1) Business, Second Edition

*Hachette UK Exam Board: Edexcel Level: GCSE Subject: Business First Teaching: September 2017 First Exam: June 2019 Endorsed for Edexcel Let Ian Marcouse successfully steer you through the new specification with his proven and popular approach to Business; clear content coverage is enhanced by numerous real-life examples to create a course that engages, motivates and develops every student. - Breaks down the content of the 2017 specification into clear, accessible explanations of important concepts and theories - Helps students apply their knowledge to a range of real business examples, issues and contexts, supported by 'Talking Points' that encourage critical and commercial thinking - Improves quantitative, investigative, analytical and evaluation skills through end-of-chapter exercises - Builds students' confidence approaching their exams as they practise calculation, short answer and extended-writing questions with stimulus materials - Boosts students' vocabulary and supports revision with definitions of key terminology for each topic*

### The Crisis of Global Capitalism

### Pope Benedict XVI's Social Encyclical and the Future of Political Economy

*Wipf and Stock Publishers This collection of essays outlines a new political economy. Twenty years after the demise of Soviet communism, the global recession into which free-market capitalism has plunged the world economy provides a unique opportunity to chart an alternative path. Both the left-wing adulation of centralized statism and the right-wing fetishization of market liberalism are part of a secular logic that is collapsing under the weight of its own inner contradictions. It is surely no coincidence that the crisis of global capitalism occurs at the same time as the crisis of secular modernity. Building on the tradition of Catholic social teaching since the groundbreaking encyclical Rerum Novarum (1891), Pope Benedict XVI's Caritas in Veritate is the most radical intervention in contemporary debates on the future of economics, politics, and society. Benedict outlines a Catholic "third way" that combines strict limits on state and market power with a civil economy centered on mutualist businesses, cooperatives, credit unions, and other reciprocal arrangements. His call for a civil economy also represents a radical "middle" position between an exclusively religious and a strictly secular perspective. Thus, Benedict's vision for an alternative political economy resonates with people of all faiths and none.*

## The Age of Surveillance Capitalism

### The Fight for a Human Future at the New Frontier of Power

*Profile Books THE TOP 10 SUNDAY TIMES BESTSELLER Shortlisted for the FT Business Book of the Year Award 2019 'Easily the most important book to be published this century. I find it hard to take any young activist seriously who hasn't at least familiarised themselves with Zuboff's central ideas.' - Zadie Smith, The Guardian The challenges to humanity posed by the digital future, the first detailed examination of the unprecedented form of power called "surveillance capitalism," and the quest by powerful corporations to predict and control us. The heady optimism of the Internet's early days is gone. Technologies that were meant to liberate us have deepened inequality and stoked divisions. Tech companies gather our information online and sell it to the highest bidder, whether government or retailer. Profits now depend not only on predicting our behaviour but modifying it too. How will this fusion of capitalism and the digital shape our values and define our future? Shoshana Zuboff shows that we are at a crossroads. We still have the power to decide what kind of world we want to live in, and what we decide now will shape the rest of the century. Our choices: allow technology to enrich the few and impoverish the many, or harness it and distribute its benefits. The Age of Surveillance Capitalism is a deeply-reasoned examination of the threat of unprecedented power free from democratic oversight. As it explores this new capitalism's impact on society, politics, business, and technology, it exposes the struggles that will decide both the next chapter of capitalism and the meaning of information civilization. Most critically, it shows how we can protect ourselves and our communities and ensure we are the masters of the digital rather than its slaves.*

## Global Nomads

### Techno and New Age as Transnational Countercultures in Ibiza and Goa

*Routledge Global Nomads provides a unique introduction to the globalization of countercultures, a topic largely unknown in and outside academia. Anthony D'Andrea examines the social life of mobile expatriates who live within a global circuit of countercultural practice in paradoxical paradises. Based on nomadic fieldwork across Spain and India, the study analyzes how and why these post-metropolitan subjects reject the homeland in order to shape an alternative lifestyle. They become artists, therapists, exotic traders and bohemian workers seeking to integrate labor, mobility and spirituality within a cosmopolitan culture of expressive individualism. These countercultural formations, however, unfold under neo-liberal regimes that appropriate utopian spaces, practices and imaginaries as commodities for tourism, entertainment and media consumption. In order to understand the paradoxical globalization of countercultures, Global Nomads develops a dialogue between global and critical studies by introducing the concept of 'neo-nomadism' which seeks to overcome some of the shortcomings in studies of globalization. This book is an essential aide for undergraduate, postgraduate and research students of Sociology, Anthropology of Globalization, Cultural Studies and Tourism Studies.*

## Liquid Modernity

*John Wiley & Sons In this new book, Bauman examines how we have moved away from a 'heavy' and 'solid', hardware-focused modernity to a 'light' and 'liquid', software-based modernity. This passage, he argues, has brought profound change to all aspects of the human condition. The new remoteness and un-reachability of global systemic structure coupled with the unstructured and under-defined, fluid state of the immediate setting of life-politics and human togetherness, call for the rethinking of the concepts and cognitive frames used to narrate human individual experience and their joint history. This book is dedicated to this task. Bauman selects five of the basic concepts which have served to make sense of shared human life - emancipation, individuality, time/space, work and community - and traces their successive incarnations and changes of meaning. Liquid Modernity concludes the analysis undertaken in Bauman's two previous books Globalization: The Human Consequences and In Search of Politics. Together these volumes form a brilliant analysis of the changing conditions of social and political life by one of the most original thinkers writing today.*

## Fundamentals of Business (black and White)

*(Black & White version) Fundamentals of Business was created for Virginia Tech's MGT 1104 Foundations of Business through a collaboration between the Pamplin College of Business and Virginia Tech Libraries. This book is freely available at: <http://hdl.handle.net/10919/70961> It is licensed with a Creative Commons-NonCommercial ShareAlike 3.0 license.*

## Principles of Management

*Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic management, as well as behavioral areas such as motivation. No one individual can be an expert in all areas of*



management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters. Contributing Authors David S. Bright, Wright State University Anastasia H. Cortes, Virginia Tech University Eva Hartmann, University of Richmond K. Praveen Parboteeah, University of Wisconsin-Whitewater Jon L. Pierce, University of Minnesota-Duluth Monique Reece Amit Shah, Frostburg State University Siri Terjesen, American University Joseph Weiss, Bentley University Margaret A. White, Oklahoma State University Donald G. Gardner, University of Colorado-Colorado Springs Jason Lambert, Texas Woman's University Laura M. Leduc, James Madison University Joy Leopold, Webster University Jeffrey Muldoon, Emporia State University James S. O'Rourke, University of Notre Dame

## Life of Pi

Vintage Canada *Life of Pi* is a masterful and utterly original novel that is at once the story of a young castaway who faces immeasurable hardships on the high seas, and a meditation on religion, faith, art and life that is as witty as it is profound. Using the threads of all of our best stories, Yann Martel has woven a glorious spiritual adventure that makes us question what it means to be alive, and to believe.

## Eat, Pray, Love

## One Woman's Search for Everything

A&C Black *The Number One* international bestseller, *Eat, Pray Love* is a journey around the world, a quest for spiritual enlightenment and a story for anyone who has battled with divorce, depression and heartbreak.

## A Political Economy of Contemporary Capitalism and its Crisis

## Demystifying Finance

Routledge *The recent financial meltdown and the resulting global recession have rekindled debates regarding the nature of contemporary capitalism. This book analyses the ongoing financialization of the economy as a development within capitalism, and explores the ways in which it has changed the organization of capitalist power. The authors offer an interpretation of the role of the financial sphere which displays a striking contrast to the majority of contemporary heterodox approaches. Their interpretation stresses the crucial role of financial derivatives in the contemporary organization of capitalist power relations, arguing that the process of financialization is in fact entirely unthinkable in the absence of derivatives. The book also uses Marx's concepts and some of the arguments developed in the framework of the historic Marxist controversies on economic crises in order to gain an insight into the modern neoliberal form of capitalism and the recent financial crisis. Employing a series of international case studies, this book will be essential reading for all those with an interest in the financial crisis, and all those seeking to comprehend the workings of capitalism.*

## Web of Debt

## The Shocking Truth about Our Money System and how We Can Break Free

"*Web of Debt*" unravels deceptions about the money system and presents a crystal-clear picture of the upcoming financial abyss. The text also explores a workable alternative, one that was tested in colonial America and is grounded in the best of American economic thought, including the writings of Benjamin Franklin, Thomas Jefferson, and Abraham Lincoln.

## Balanced Scorecard Step-by-Step

## Maximizing Performance and Maintaining Results

John Wiley & Sons *This book explains how an organization can measure and manage performance with the Balanced Scorecard methodology. It provides extensive background on performance management and the Balanced Scorecard, and focuses on guiding a team through the step-by-step development and ongoing implementation of a Balanced Scorecard system. Corporations, public sector agencies, and not for profit organizations have all reaped success from the Balanced Scorecard. This book supplies detailed implementation advice that is readily applied to any and all of these organization types. Additionally, it will benefit organizations at any stage of Balanced Scorecard development. Regardless of whether you are just contemplating a Balanced Scorecard, require assistance in linking their current Scorecard to management processes, or need a review of their past measurement efforts, *Balanced Scorecard Step by Step* provides detailed advice and proven solutions.*



# The Startup Owner's Manual

## The Step-By-Step Guide for Building a Great Company

*John Wiley & Sons More than 100,000 entrepreneurs rely on this book for detailed, step-by-step instructions on building successful, scalable, profitable startups. The National Science Foundation pays hundreds of startup teams each year to follow the process outlined in the book, and it's taught at Stanford, Berkeley, Columbia and more than 100 other leading universities worldwide. Why? The Startup Owner's Manual guides you, step-by-step, as you put the Customer Development process to work. This method was created by renowned Silicon Valley startup expert Steve Blank, co-creator with Eric Ries of the "Lean Startup" movement and tested and refined by him for more than a decade. This 608-page how-to guide includes over 100 charts, graphs, and diagrams, plus 77 valuable checklists that guide you as you drive your company toward profitability. It will help you:*

- Avoid the 9 deadly sins that destroy startups' chances for success
- Use the Customer Development method to bring your business idea to life
- Incorporate the Business Model Canvas as the organizing principle for startup hypotheses
- Identify your customers and determine how to "get, keep and grow" customers profitably
- Compute how you'll drive your startup to repeatable, scalable profits.

*The Startup Owner's Manual was originally published by K&S Ranch Publishing Inc. and is now available from Wiley. The cover, design, and content are the same as the prior release and should not be considered a new or updated product.*

## Accounting and Regulation

## New Insights on Governance, Markets and Institutions

*Springer Science & Business Media Since 1998, the world's leading experts on accounting and regulation have convened in a series of workshops to explore and analyze emerging issues in the field. They have covered a wide array of topics, including corporate governance, auditing, financial disclosure, international standards boards, and the dynamics of markets and institutions. Most recently, they have focused on the role that accounting practices and policies may have played in the global financial crisis of 2008. In this volume, the editors showcase contributions from the workshops that represent the full spectrum of issues and perspectives relating to accounting and regulation. Each paper incorporates the most current examples and references to reflect the latest insights, with an emphasis on exploring future implications for theory and research, practice, and policymaking.*