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**KEY=FOR - MARLEY LYONS**

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## Reporting for the Media

*Oxford University Press, USA Previous eds.: Reporting for the media / Fred Fedler ... [et al.]. 2005.*

## Report of the Inter-agency Task Force on Financing for Development 2020

## Financing for Sustainable Development Report

*United Nations The Financing for Sustainable Development Report (FSDR) assesses progress in implementing the commitments and actions in the Addis Ababa Action Agenda. Its 2020 edition puts an emphasis on digital technologies, and their potential to accelerate progress in financing for development and SDG achievement, as well as the risks and challenges they create.*

## The Global Journalist in the 21st

## Century

*Routledge* The Global Journalist in the 21st Century systematically assesses the demographics, education, socialization, professional attitudes and working conditions of journalists in various countries around the world. This book updates the original Global Journalist (1998) volume with new data, adding more than a dozen countries, and provides material on comparative research about journalists that will be useful to those interested in doing their own studies. The editors put together this collection working under the assumption that journalists' backgrounds, working conditions and ideas are related to what is reported (and how it is covered) in the various news media round the world, in spite of societal and organizational constraints, and that this news coverage matters in terms of world public opinion and policies. Outstanding features include: Coverage of 33 nations located around the globe, based on recent surveys conducted among representative samples of local journalists Comprehensive analyses by well-known media scholars from each country A section on comparative studies of journalists An appendix with a collection of survey questions used in various nations to question journalists As the most comprehensive and reliable source on journalists around the world, The Global Journalist will serve as the primary source for evaluating the state of journalism. As such, it promises to become a standard reference among journalism, media, and communication students and researchers around the world.

## A Practical Guide to Data Mining for Business and Industry

*John Wiley & Sons* Data mining is well on its way to becoming a recognized discipline in the overlapping areas of IT, statistics, machine learning, and AI. Practical Data Mining for Business presents a user-friendly approach to data mining methods, covering the typical uses to which it is applied. The methodology is complemented by case studies to create a versatile reference book, allowing readers to look for specific methods as well as for specific applications. The book is formatted to allow statisticians, computer scientists, and economists to cross-reference from a particular application or method to sectors of interest.

## Social Issues in Sport-3rd Edition

*Human Kinetics* Social Issues in Sport, Third Edition, explores common questions and issues about sport and its relation to society through various sociological and cultural lenses. The text is grounded in practical application and provides social theories through which students may examine real-world issues.

# Seeking Impact and Visibility Scholarly Communication in Southern Africa

*African Minds* African scholarly research is relatively invisible globally because even though research production on the continent is growing in absolute terms, it is falling in comparative terms. In addition, traditional metrics of visibility, such as the Impact Factor, fail to make legible all African scholarly production. Many African universities also do not take a strategic approach to scholarly communication to broaden the reach of their scholars' work. To address this challenge, the Scholarly Communication in Africa Programme (SCAP) was established to help raise the visibility of African scholarship by mapping current research and communication practices in Southern African universities and by recommending and piloting technical and administrative innovations based on open access dissemination principles. To do this, SCAP conducted extensive research in four faculties at the Universities of Botswana, Cape Town, Mauritius and Namibia.

# Human Development Report 2015 Work for Human Development

*United Nations* This report takes a broad view of the link between work and human development. Work is a critical tool for economic growth and security, poverty reduction and gender equality. It enables full participation in society while affording people a sense of dignity and worth. Humans working together not only increase their material well-being, they also accumulate a wide body of knowledge that serves as the basis for cultures and civilizations. The report finds that work enhances human development when policies are taken to expand productive, remunerative and satisfying work opportunities. Workers' skills and potentials are enhanced, their well-being in terms of rights, safety and benefits are ensured with targeted interventions, and an agenda incorporating decent work, a new Social Contract and a Global Deal is pursued.

# World Youth Report Youth Civic Engagement

*United Nations* The World Youth Report is the flagship publication on youth issues of the Department of Economic and Social Affairs of the United Nations Secretariat. This 2015 edition intends to provide fresh perspective and innovative ideas on civic engagement and to serve as an impetus for dialogue and action. The objective of the

Report is to provide a basis for policy discussions around youth civic engagement in order to ensure that young people are able to participate fully and effectively in all aspects of the societies in which they live. It comprises five chapters, with three sections respectively focusing on the economic, political and community-based engagement of youth, and a final chapter that offers key conclusions and recommendations.

## The Handbook of Spanish Language Media

Routledge With the rise of Spanish language media around the world, no reference work is available that provides an overview of the field or its emerging issues. The Handbook of Spanish Language Media is intended to fill that need. The goal is to establish a Handbook that will become the definitive source for scholars interested in this emerging field of study; not only to provide background knowledge of the various issues and topics relevant to Spanish Language media, but also to establish directions for future research in this rapidly growing area.

## Alternative Ideas from 10 (Almost) Forgotten Economists

Springer Nature How should we address today's big problems, and what we can take from icons of economics past? How would John Maynard Keynes have resolved today's debt problem, or how would Adam Smith have assessed the European carbon emission trading market? This book applies the ideas of ten renowned economists (Marx, Minsky, Keynes, Knight, Bergmann, Veblen, Sen, Myrdal, Smith, Robinson) to real world economic problems, directly or indirectly related to the causes and consequences of the 2008 financial crisis. Each chapter presents an economist, and structures the 'problem', the 'insight' (the economist's idea), the 'economist' (short bio), and two 'practices' offering real-world alternatives. This book presents a lively and original approach that will be of interest to economists and non-economists alike, discussing key elements of an economics for a postcapitalist economy and connecting policy insights to real-world problems of today.

## The Handbook of Global Media and Communication Policy

John Wiley & Sons The Handbook of Global Media and Communication Policy offers insights into the boundaries of this field of study, assesses why it is important, who is affected, and with what political, economic, social and cultural consequences. Provides the most up to date and comprehensive collection of essays from top scholars in the field Includes contributions from western and eastern Europe, North

and Central America, Africa and Asia Offers new conceptual frameworks and new methodologies for mapping the contours of emergent global media and communication policy Draws on theory and empirical research to offer multiple perspectives on the local, national, regional and global forums in which policy debate occurs

## Critique, Social Media and the Information Society

*Routledge* In times of global capitalist crisis we are witnessing a return of critique in the form of a surging interest in critical theories (such as the critical political economy of Karl Marx) and social rebellions as a reaction to the commodification and instrumentalization of everything. On one hand, there are overdrawn claims that social media (Twitter, Facebook, YouTube, etc) have caused uproars in countries like Tunisia and Egypt. On the other hand, the question arises as to what actual role social media play in contemporary capitalism, crisis, rebellions, the strengthening of the commons, and the potential creation of participatory democracy. The commodification of everything has resulted also in a commodification of the communication commons, including Internet communication that is today largely commercial in character. This book deals with the questions of what kind of society and what kind of Internet are desirable, how capitalism, power structures and social media are connected, how political struggles are connected to social media, what current developments of the Internet and society tell us about potential futures, how an alternative Internet can look like, and how a participatory, commons-based Internet and a co-operative, participatory, sustainable information society can be achieved.

## Culturally Responsive Counseling with Asian American Men

*Routledge* Asian American men represent a complex group with distinct psychological and mental health concerns, yet the current counseling literature is lacking in resources for clinicians working with this population. The purpose of this text is to provide practitioners with a comprehensive overview of the current research and theory related to the important and unique issues that Asian American men experience. It offers clinicians culturally-responsive, practical counseling techniques and strategies to help inform them on how to work effectively with this group. Chapters are written by leading figures in the field and explore such topics as intergenerational conflict, racism, challenges associated with masculinity and fatherhood, sexual orientation identity development, substance abuse, and career counseling. Numerous clinical vignettes and case conceptualizations are included to assist clinicians who work with Asian American men and to demonstrate appropriate treatment responses.

# Regulating Speech in Cyberspace

*Cambridge University Press* This book analyses the role of businesses in regulating and influencing the exercise of free speech on the internet.

# Digital Media and Reporting Conflict

## Blogging and the BBC's Coverage of War and Terrorism

*Routledge* This book explores the impact of new forms of online reporting on the BBC's coverage of war and terrorism. Informed by the views of over 100 BBC staff at all levels of the corporation, Bennett captures journalists' shifting attitudes towards blogs and internet sources used to cover wars and other conflicts. He argues that the BBC's practices and values are fundamentally evolving in response to the challenges of immediate digital publication. Ongoing challenges for journalism in the online media environment are identified: maintaining impartiality in the face of calls for more open personal journalism; ensuring accuracy when the power of the "former audience" allows news to break at speed; and overcoming the limits of the scale of the BBC's news operation in order to meet the demands to present news as conversation. While the focus of the book is on the BBC's coverage of war and terrorism, the conclusions are more widely relevant to the evolving practice of journalism at traditional media organizations as they grapple with a revolution in publication.

# Health and the Media

## Essays on the Effects of Mass Communication

*McFarland* Analyzing the relationship between medicine and the media from different perspectives, these new essays fill a gap in this emerging field, providing new information on approaches to health communication and important reevaluations of health literacy theories. The contributors discuss ideas and methodologies across a range of topics, including multifaceted health communication, media coverage of maternal health, the rhetoric of diagnosis in autoimmune illness, media representation of the sick in data-driven healthcare, and health news coverage in print media.

# FOCUS on College and Career Success

*Cengage Learning* The third edition of Staley and Staley's *FOCUS ON COLLEGE AND CAREER SUCCESS* recognizes the varied experiences you bring to the college classroom and guides you to build your motivation and increase your focus, driving your personal success in college -- and well beyond. All of the book's exercises are designed to help you learn more about yourself and focus on what you need to do to succeed, with learning tools that help you chart your progress. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

## Ten Years After 9/11

### Rethinking the Jihadist Threat

*Routledge* Ten years after the 9/11 attacks this book reassesses the effectiveness of the "War on Terror", considers how al-Qaeda and other jihadist movements are faring, explores the impact of wider developments in the Islamic world such as the Arab Spring, and discusses whether all this suggests that a new approach to containing international, especially jihadist, terrorism is needed. Among the book's many richly argued conclusions are that the "War on Terror" and the invasions of Afghanistan and Iraq have brutalised the United States; that the jihadist threat is not one, but rather a wide range of separate, unconnected struggles; and that al-Qaeda's ideology contains the seeds of its own destruction, in that although many Muslims are content to see the United States worsted, they do not approve of al-Qaeda's violence and are not taken in by the jihadists' empty promises of utopia.

## The Routledge Companion to Media and Human Rights

*Taylor & Francis* The Routledge Companion to Media and Human Rights offers a comprehensive and contemporary survey of the key themes, approaches and debates in the field of media and human rights. The Companion is the first collection to bring together two distinct ways of thinking about human rights and media, including scholarship that examines media as a human right alongside that which looks at media coverage of human rights issues. This international collection of 49 newly written pieces thus provides a unique overview of current research in the field, while also providing historical context to help students and scholars appreciate how such developments depart from past practices. The volume examines the universal principals of freedom of expression, legal instruments, the right to know, media as a human right, and the role of media organisations and journalistic work. It is



organised thematically in five parts: Communication, Expression and Human Rights Media Performance and Human Rights: Political Processes Media Performance and Human Rights: News and Journalism Digital Activism, Witnessing and Human Rights Media Representation of Human Rights: Cultural, Social and Political. Individual essays cover an array of topics, including mass-surveillance, LGBT advocacy, press law, freedom of information and children's rights in the digital age. With contributions from both leading scholars and emerging scholars, the Companion offers an interdisciplinary and multidisciplinary approach to media and human rights allowing for international comparisons and varying perspectives. The Routledge Companion to Media and Human Rights provides a comprehensive introduction to the current field useful for both students and researchers, and defines the agenda for future research.

## A Future for Public Service Television

*MIT Press* A guide to the nature, purpose, and place of public service television within a multi-platform, multichannel ecology. Television is on the verge of both decline and rebirth. Vast technological change has brought about financial uncertainty as well as new creative possibilities for producers, distributors, and viewers. This volume from Goldsmiths Press examines not only the unexpected resilience of TV as cultural pastime and aesthetic practice but also the prospects for public service television in a digital, multichannel ecology. The proliferation of platforms from Amazon and Netflix to YouTube and the vlogosphere means intense competition for audiences traditionally dominated by legacy broadcasters. Public service broadcasters—whether the BBC, the German ARD, or the Canadian Broadcasting Corporation—are particularly vulnerable to this volatility. Born in the more stable political and cultural conditions of the twentieth century, they face a range of pressures on their revenue, their remits, and indeed their very futures. This book reflects on the issues raised in Lord Puttnam's 2016 Public Service TV Inquiry Report, with contributions from leading broadcasters, academics, and regulators. With resonance for students, professionals, and consumers with a stake in British media, it serves both as historical record and as a look at the future of television in an on-demand age. Contributors include Tess Alps, Patrick Barwise, James Bennett, Georgie Born, Natasha Cox, Gunn Enli, Des Freedman, Vana Goblot, David Hendy, Jennifer Holt, Amanda D. Lotz, Sarita Malik, Matthew Powers, Lord Puttnam, Trine Syvertsen, Jon Thoday, Mark Thompson

## ICEL2015-10th International Conference on e-Learning



# ICEL 2015

*Academic Conferences and publishing limited* These proceedings represent the work of researchers participating in the 10th International Conference on e-Learning (ICEL 2015) which is being hosted this year by the College of the Bahamas, Nassau on the 25-26 June 2015. ICEL is a recognised event on the International research conferences calendar and provides a valuable platform for individuals to present their research findings, display their work in progress and discuss conceptual advances in the area of e-Learning. It provides an important opportunity for researchers and managers to come together with peers to share their experiences of using the varied and expanding range of e-Learning available to them. With an initial submission of 91 abstracts, after the double blind, peer review process there are 41 academic Research papers and 2 PhD papers Research papers published in these Conference Proceedings. These papers come from some many different countries including: Australia, Belgium, Brazil, Canada, China, Germany, Greece, Hong Kong, Malaysia, Portugal, Republic of Macedonia, Romania, Slovakia, South Africa, Sweden, United Arab Emirates, UK and the USA. A selection of the best papers - those agreed by a panel of reviewers and the editor will be published in a conference edition of EJEL (the Electronic Journal of e-Learning [www.ejel.com](http://www.ejel.com)). These will be chosen for their quality of writing and relevance to the Journal's objective of publishing papers that offer new insights or practical help into the application e-Learning.

## Those Who Can, Teach

*Cengage Learning* THOSE WHO CAN, TEACH, 14th Edition, offers a state-of-the-art, dynamic, and reader-friendly approach to help students make informed decisions about entering the teaching profession. Using multiple sources, including biographies, narratives, profiles, and interviews with top educators and scholars, the text exposes students to the realities of teaching while inspiring and welcoming them to a rewarding, high-impact career. The acclaimed author team's direct, conversational tone invites readers to reflect on the satisfactions and problems of teaching in the United States, and casts a teaching career as a positive challenge. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

## Unlocking Assessment

## Understanding for Reflection and Application

*Routledge* Assessment is inextricably linked with learning and teaching, and its profile in British schools has never been higher. Recently the value and importance of formative assessment in supporting learning and teaching has also become widely

recognised. Although assessment is a prime concern of anyone involved in education it remains a highly complex field where much controversy and misunderstanding abounds. This book explores the values, principles, research and theories that underpin our understanding and practice of assessment. It also provides practical suggestions and examples, and addresses some key points about the future development of assessment. The book makes accessible complex but crucial ideas and issues, so that teachers can be more confident and proactive in shaping assessment in their classrooms, in ways that support learning and avoid unintentional harmful consequences.

## Understanding the Media in Young Children's Lives

### An Introduction to the Key Debates

*Taylor & Francis* This book explores the impact of digital media on young children's lives and the role that the media and news industries play in the social construction of childhood. It highlights the pressing issues relating to young children's media use drawing on key research and examines the impact of digital media on their learning, development and socialization. The chapters recognise the challenges digital media presents children and families, but also demonstrate how media use and engagement can have a positive impact on children's academic attainment, social capital and opportunities to create and curate online content. Covering key areas of concern such as safety, violence and children's mental health, the authors provide strategies to help children and families reduce the risks that can arise with digital media use and capitalise on the opportunities it can offer. Including case study examples and opportunities for reflective practice, this is an essential text for students on Childhood and Early Childhood Studies courses and Early Years Foundation Degrees as well as practitioners wanting to develop their critical understanding of the role of the media in young children's lives.

## Canada and the Changing Arctic Sovereignty, Security, and Stewardship

*Wilfrid Laurier Univ. Press* Global warming has had a dramatic impact on the Arctic environment, including the ice melt that has opened previously ice-covered waterways. State and non-state actors who look to the region and its resources with varied agendas have started to pay attention. Do new geopolitical dynamics point to a competitive and inherently conflictual "race for resources"? Or will the Arctic become a region governed by mutual benefit, international law, and the

achievement of a widening array of cooperative arrangements among interested states and Indigenous peoples? As an Arctic nation Canada is not immune to the consequences of these transformations. In *Canada and the Changing Arctic: Sovereignty, Security, and Stewardship*, the authors, all leading commentators on Arctic affairs, grapple with fundamental questions about how Canada should craft a responsible and effective Northern strategy. They outline diverse paths to achieving sovereignty, security, and stewardship in Canada's Arctic and in the broader circumpolar world. The changing Arctic region presents Canadians with daunting challenges and tremendous opportunities. This book will inspire continued debate on what Canada must do to protect its interests, project its values, and play a leadership role in the twenty-first-century Arctic. Forewords by Senator Hugh Segal and former Minister of Foreign Affairs and of National Defence Bill Graham.

## Human Resource Management, 10th Edition

*John Wiley & Sons* The new edition of Raymond Stone's *Human Resource Management* is an AHRI endorsed title that has evolved into a modern, relevant and practical resource for first-year HRM students. This concise 14-chapter textbook gives your students the best chance of transitioning successfully into their future profession by giving them relatable professional insights and encouragement to exercise their skills in authentic workplace scenarios. Complementary to your courses, with well written conceptual content, Stone's 10th Edition will save you research and assessment prep time with a host of case studies that cement learnings and get students thinking critically.

## Sociology

### Exploring the Architecture of Everyday Life

*SAGE Publications* In *Sociology: Exploring the Architecture of Everyday Life*, Eleventh Edition, David M. Newman continues to show students how to see the "unfamiliar in the familiar"—to step back and see organization and predictability in their take-for-granted personal experiences. With his approachable writing style and lively personal anecdotes, the author's goal since the first edition has been the same: to write a textbook that "reads like a real book." Newman uses the metaphors of "architecture" and "construction," to help students understand that society is not something that exists "out there," independently of them; it is a human creation that is planned, formed, maintained, or altered by individuals. Using vivid prose, current examples, and fresh data, this text presents a unique and thought-provoking overview of how society is constructed and experienced. Instead of surveying every subfield in sociology, the more streamlined coverage focuses on the individual and

society, the construction of self and society, and social inequality in the context of social structures.

# Embedded and Multimedia Computing Technology and Service EMC 2012

*Springer Science & Business Media* The 7th International Conference on Embedded and Multimedia Computing (EMC-12), will be held in Gwangju, Korea on September 6 - 8, 2012. EMC-12 will be the most comprehensive conference focused on the various aspects of advances in Embedded and Multimedia (EM) Computing. EMC-12 will provide an opportunity for academic and industry professionals to discuss the latest issues and progress in the area of EM. In addition, the conference will publish high quality papers which are closely related to the various theories and practical applications in EM. Furthermore, we expect that the conference and its publications will be a trigger for further related research and technology improvements in this important subject. The EMC-12 is the next event, in a series of highly successful International Conference on Embedded and Multimedia Computing, previously held as EMC 2011 (China, Aug. 2011), EMC 2010 (Philippines, Aug. 2010), EM-Com 2009 (Korea, Dec. 2009), UMC-08 (Australia, Oct. 2008), ESO-08(China, Dec. 2008), UMS-08 (Korea, April, 2008), UMS-07(Singapore, Jan. 2007), ESO-07(Taiwan, Dec. 2007), ESO-06(Korea, Aug. 2006).

# Media Regulation, Public Interest and the Law

*Edinburgh University Press* Regulation of the media has traditionally been premised upon claims of 'the public interest', yet the term itself remains contested and generally ill defined. In the context of technological development and convergence, as well as corporate conglomeration, traditional 'public service' values in British broadcasting are challenged by market values. With such ongoing trends continuing apace, regulators must increasingly justify their interventions. The communication industries' commercialisation and privatisation pose a fundamental threat to democratic values. *Media Regulation, Public Interest and the Law* argues that regulators will only successfully protect such values if claims associated with 'citizenship' are recognised as the rationale and objective for the regulatory endeavour. While such themes are central to the book, this second edition has been substantially revised and updated, to take account of matters such as European Directives, the UK's Communications Act 2003, the process of reviewing the BBC's Charter, and relevant aspects of the reform of general competition law. **Key Features\*** Identifies and examines the rationales underlying media regulation and the current challenges to them. \*Considers fully the actual and potential utility of legal

mechanisms and principles in the design and activities of regulatory institutions.\*Fully updated to take account of the European Union's 2002 New Regulatory Framework and the UK's Communications Act 2003.\*Accessible to a wide readership in media studies, journalism, broadcasting and law.Praise for the First Edition&quote;A detailed and critical assessment of the problems and confusions of recent media regulation in the UK including digital television franchising and the Broadcasting Complaints Commission... it is well organised, and should be a useful resource for more advanced students and academics...for updating the public regulation case with vigour and clarity this book is to be welcomed.&quote;THES

## Media, Persuasion and Propaganda

*Edinburgh University Press* Using case studies and exercises, this innovative study guides the reader through the many varieties of persuasion and its performance, exploring the protocols of rhetoric unique to the medium, from orality and print to film and digital images.

## Encyclopedia of Play in Today's Society

*SAGE* Selected as an Outstanding Academic Title by Choice Magazine, January 2010  
*The Encyclopedia of Play: A Social History* explores the concept of play in history and modern society in the United States and internationally. Its scope encompasses leisure and recreation activities of children as well as adults throughout the ages, from dice games in the Roman empire to video games today. As an academic social history, it includes the perspectives of several curricular disciplines, from sociology to child psychology, from lifestyle history to social epidemiology. This two-volume set will serve as a general, non-technical resource for students in education and human development, health and sports psychology, leisure and recreation studies and kinesiology, history, and other social sciences to understand the importance of play as it has developed globally throughout history and to appreciate the affects of play on child and adult development, particularly on health, creativity, and imagination.

## Writing and Reporting for the Media

*Oxford University Press, USA* Completely revised with 50% new content throughout and more than 1000 new and relevant exercises. Includes innovative collaborations between print and digital journalism, bringing together text, audio, photography, video and graphic design. --summarized from back cover.

## Online Misogyny as Hate Crime

# A Challenge for Legal Regulation?

*Routledge* The ideal of an inclusive and participatory Internet has been undermined by the rise of misogynistic abuse on social media platforms. However, limited progress has been made at national - and to an extent European - levels in addressing this issue. In England and Wales, the tackling of underlying causes of online abuse has been overlooked because the law focuses on punishment rather than measures to prevent such abuses. Furthermore, online abuse has a significant impact on its victims that is underestimated by policymakers. This volume critically analyses the legal provisions that are currently deployed to tackle forms of online misogyny, and focuses on three aspects; firstly, the phenomenon of social media abuse; secondly, the poor and disparate legal responses to social media abuses; and thirdly, the similar failings of hate crime to tackle problems of online gender-based abuses. This book advances a compelling argument for legal changes to the existing hate crime, and communications legislation.

## 10th European Conference on Information Systems Management ECISM 2016

*Academic Conferences and publishing limited*

## UK Communication Strategies for Afghanistan, 2001-2014

*Routledge* The war in Afghanistan came to an end in 2014 after nearly thirteen years of conflict. Throughout that period, British officials have described UK operations there in various conflicting and often contradictory ways; as a counter-terrorism mission, a stabilisation mission, and a counter-narcotics mission, respectively. This book investigates how the war was 'sold' to the British public and how Britain's 'transnational' foreign and defence policy impacted on the unfolding of UK strategy in Afghanistan and the way it was communicated. It argues that because the UK's foreign and defence policy is transnationally-oriented - meaning that it is foundationally aimed at maintaining alliance with the United States and the institutional coherence of NATO - UK strategy is contingent upon collective security and, crucially, is fundamentally concerned with the means of policy (maintaining alliances) over the ends (using alliances to effect change). Explaining the inalienability of collective security systems to national security is no easy task, however, and, when faced with the adversities of Afghanistan, the UK state has since 2008 instead opted to describe the significance of Afghanistan in narrow, nation-centric, counter-terrorist concerns in order to maintain public support for collective

security operations there whilst, paradoxically, framing the conflict in a manner that avoids talking about the transnational structure and purpose of the mission. This kind of 'strategic' communication is increasingly becoming a focus of the UK state as it faces a transnational dilemma of maintaining its collective security bonds whilst facing a public increasingly sceptical of liberal interventionism.

## Waste to Wealth

### The Circular Economy Advantage

*Springer* Waste to Wealth proves that 'green' and 'growth' need not be binary alternatives. The book examines five new business models that provide circular growth from deploying sustainable resources to the sharing economy before setting out what business leaders need to do to implement the models successfully.

### The Routledge Companion to the Professions and Professionalism

*Routledge* The Routledge Companion to the Professions and Professionalism is a state-of-the-art reference work which maps out the current developments and debates around the sociology of the professions, and how they relate to management and organizations. Supported by an international contributor team specializing in the disciplines of organizational studies and sociology, the collection provides extensive coverage of this field of research. It brings together the core concepts and issues, and has chapters on all the key aspects of professions in both the public and private sectors, including issues of governance and regulation. The volume closes with a set of international case studies which provide valuable practical insights into the subject. This Companion will be an indispensable reference source for students, scholars and educators within the social sciences, especially within management, organizational studies and sociology. It will also be highly relevant for those working and studying in the area of professional education.

## Being Young, Male and Saudi

### Identity and Politics in a Globalized Kingdom

*Cambridge University Press* Based on remarkable primary research, this unique contemporary account of the lives of young Saudi men reveals a distinct group of voices.



# Business Communication: In Person, In Print, Online

*Cengage Learning* BUSINESS COMMUNICATION: IN PERSON, IN PRINT, ONLINE, 9E offers a realistic approach to communication in today's organizations. The text covers the most important business communication concepts in detail and thoroughly integrates coverage of today's social media and other communication technologies. Building on core written and oral communication skills, the ninth edition helps readers make sound medium choices and provides guidelines and examples for the many ways people communicate at work. Readers learn how to create PowerPoint decks, use instant messaging and texting effectively at work, engage customers using social media, lead web meetings and conference calls, and more. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

## World Health Report 2012

### No Health Without Research

*iMedPub* The World Health Report 2012, the biannual flagship report of the World Health Organization, focuses for the first time in its history on the theme of research for better health. Decisions on healthcare are still made without a solid grounding in research evidence, and an impetus is required for this state of affairs to change. Aimed at ministers of health, the report provides new ideas, innovative thinking, and pragmatic advice on how to strengthen health research systems. WHO and PLoS have launched an initiative to encourage researchers to complement and substantiate the key messages in World Health Report 2012 by creating a special WHO/PLoS Collection. PLoS invited the submission of papers, especially from low- and middle-income countries, on topics related to strengthening of key functions and components of national health research systems. The World Health Report 2012 focuses on eight specific areas, discussed in the editorial, within the theme of 'No Health Without Research.' We highlight below some examples of articles previously published in PLoS journals in these specific areas of interest. Now iMedPub brings this collection to you within a book.