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## KEY=FOR - GRIFFITH SKYLAR

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### MAJORING IN PSYCHOLOGY

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#### ACHIEVING YOUR EDUCATIONAL AND CAREER GOALS

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**John Wiley & Sons** *With coverage of important preparatory issues and the key psychology subfields, Majoring in Psychology: Achieving Your Educational and Career Goals provides undergraduate students with clear, concise, research-based information on strategies to begin a successful undergraduate career in psychology. Provides the most comprehensive text on majoring in psychology currently available Discusses the benefits of pursuing a psychology degree and key steps to prepare for a job or graduate study in the field Features brief topical contributions written by national figures in their respective subfields Incorporates current data and research on diversity-related issues as well as guidance on how to ensure personality traits and abilities match the skills that potential career paths demand*

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#### FANNY CROSBYS LIFE-STORY

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#### POLITICAL COMMUNICATION AND DELIBERATION

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**SAGE Publications** *"Professor Gastil has been a leading voice in the deliberative democracy movement for the last 15 years, and with this book he has created a wonderful resource that adeptly captures the broad, valuable work being done both inside and outside academia concerning public deliberation and political communication. I hope this book will help spark a whole new generation of courses focused on this critical topic." —Martín Carcasson, Colorado State University The act of deliberation is the act of reflecting carefully on a matter and weighing the strengths and weaknesses of alternative solutions to a problem. It aims to arrive at a decision or judgment based not only on facts and data but also on values, emotions, and other less technical considerations. Though a solitary individual can deliberate, it more commonly means making decisions together, as a small group, an organization, or a nation. Political Communication and Deliberation takes a unique approach to the field of political communication by viewing key concepts and research through the lens of deliberative democratic theory. This is the first text to argue that communication is central to democratic self-governance primarily because of its potential to facilitate public deliberation. Thus, it offers political communication instructors a new perspective on familiar topics, and it provides those teaching courses on political deliberation with their first central textbook. This text offers students practical theory and experience, teaching them skills and giving them a more direct understanding of the various subtopics in public communication. Companion Web site! A dedicated Web site at <http://deliberate.la.psu.edu/> inventories everything that might be useful for instructors using Political Communication and Deliberation in their courses. Syllabi suggestions show how to use the book when teaching on a semester - or a quarter-long course, as well as a set of classroom exercises and larger projects that have been used in previous courses. Also, a wiki and forum let instructors exchange teaching ideas, links, and new content to supplement each chapter.*

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#### HOUSING IN THE UNITED KINGDOM

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#### WHOSE CRISIS?

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**Springer** *In this book, Brian Lund builds on contemporary housing crisis narratives, which tend to focus on the growth of a younger 'generation rent,' to include the differential effects of class, age, gender, ethnicity and place, across the United Kingdom. Current differences reflect long-established cleavages in UK society, and help to explain why housing crises persist. Placing the UK crises in their global contexts, Lund provides a critical examination of proposed solutions according to their impacts on different pathways through the housing system. As the first detailed analysis of the multifaceted origins, impact and potential solutions of the housing crisis, this book will be of vital interest to policy practitioners, professionals and academics across a wide range of areas, including housing studies, urban studies, geography, social policy, sociology, planning and politics.*

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#### ENCYCLOPEDIA OF INFORMATION SCIENCE AND TECHNOLOGY, FOURTH EDITION

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**IGI Global** *In recent years, our world has experienced a profound shift and progression in available computing and knowledge sharing innovations. These emerging advancements have developed at a rapid pace, disseminating into and affecting numerous aspects of contemporary society. This has created a pivotal need for an innovative compendium encompassing the latest trends, concepts, and issues surrounding this relevant discipline area. During the past 15 years, the Encyclopedia of Information Science and Technology has become recognized as one of the landmark sources of the latest knowledge and discoveries in this discipline. The Encyclopedia of Information Science and Technology, Fourth Edition is a 10-volume set which includes 705 original and previously unpublished research articles covering a full range of perspectives, applications, and techniques contributed by thousands of experts and researchers from around the globe. This authoritative encyclopedia is an all-encompassing, well-established reference source that is*

ideally designed to disseminate the most forward-thinking and diverse research findings. With critical perspectives on the impact of information science management and new technologies in modern settings, including but not limited to computer science, education, healthcare, government, engineering, business, and natural and physical sciences, it is a pivotal and relevant source of knowledge that will benefit every professional within the field of information science and technology and is an invaluable addition to every academic and corporate library.

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### **SCALING UP INCLUSIVE INNOVATIONS IN AGRIFOOD CHAINS IN ASIA AND THE PACIFIC**

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**Food & Agriculture Org.** The publication looks at innovations happening at all stages of the food value chain: from production to manufacturing and retailing. This also includes the extended value chain, for example input supply, financial services and agribusiness support services. Yields are improving and primary production is becoming more resilient as a result of digital technologies such as precision agriculture, agricultural drones, and digital farming services and marketplaces; and novel business models such as plant factories, crowdsourcing for farmers. Data and robotics help lift productivity and food safety in the manufacturing process. Online grocery commerce and food delivery services are revolutionizing the way consumers purchase food. Distributed ledger technology, such as blockchain, allows making payments and tracing back food products along the chain in order to increase transparency and trust. New business models are springing up to shorten the chain by removing or shifting stages and to make it fairer and greener, stimulated by enabling technologies and changing customer behaviours. Innovations such as these are discussed and illustrated by almost 200 practical examples from 21 countries in the Asia-Pacific region, across various types of firms and commodities. By observing emerging trends and providing concrete examples, the book discusses the nature of these innovations, how they are affecting food systems and value chains, positively or negatively, and how to deal with trade-offs. It concludes with a reflection on the impacts of these innovations, the policy solutions identified, and lessons learned to future-proof the region's food systems, particularly in the wake of the COVID-19 pandemic.

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### **ADVANCED METHODOLOGIES AND TECHNOLOGIES IN GOVERNMENT AND SOCIETY**

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**IGI Global** Governments must continuously update policies, laws, and legislation as the world continues to rapidly evolve due to technologies and changing cultural perspectives. To streamline policy creation and implementation, governments seek new and efficient methods to ensure their citizens' and communities' safety while also encouraging citizen participation. *Advanced Methodologies and Technologies in Government and Society* provides research on emerging methodologies in effective governing including sections on public sector management and socioeconomic development. While highlighting the challenges facing government officials and law enforcement such as crisis response and natural disaster management, this book shows how technology use can make those areas of government more efficient and improve preventative measures. This book is an ideal resource for law enforcement, government officials and agencies, policymakers, public servants, citizen activists, researchers, and political leaders seeking cutting-edge information to strengthen their government's relationship with society and their constituents while also strengthening their policy measures through new technology and methods.

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### **FOUNDATIONS OF AUGMENTED COGNITION. DIRECTING THE FUTURE OF ADAPTIVE SYSTEMS**

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#### **6TH INTERNATIONAL CONFERENCE, FAC 2011, HELD AS PART OF HCI INTERNATIONAL 2011, ORLANDO, FL, USA, JULY 9-14, 2011, PROCEEDINGS**

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**Springer Science & Business Media** This book constitutes the refereed proceedings of the 6th International Conference on Augmented Cognition, FAC 2011, held in Orlando, FL, USA in July 2011, within the framework of the 14th International Conference on Human-Computer Interaction, HCI 2011, with 11 other thematically similar conferences. The 75 full papers presented were carefully reviewed and selected from numerous submissions. The papers are organized in topical parts on theories, models, and technologies for augmented cognition; neuroscience and brain monitoring; augmented cognition, social computing, and collaboration; augmented cognition for learning; augmented cognition and interaction; and augmented cognition in complex environments.

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### **WORKING AND LIVING IN THE SHADOW OF ECONOMIC FRAGILITY**

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**Oxford University Press** Not since the Great Depression of the 1930s has the United States faced such a prolonged period of high unemployment and underemployment. Recovery from the "Great Recession" that began in 2008 has been slow, and is projected to remain sluggish over the next several years, while another shock to the global economy could erase the meager gains of the past months. Economic conditions remain fragile and employment challenges show no sign of letting up. With persistently high unemployment and underemployment-and growing inequality in wages-an increasing number of American families are no longer adequately supported by employment income and basic benefits. Many older workers have "retired" before they are ready, and many young workers cannot find a foothold in the job market. A silent crisis is underway, with huge social and economic costs for the nation. *Working and Living in the Shadow of Economic Fragility* examines the current state of employment through historical, macroeconomic, cultural, sociological and policy lenses, in order to address fundamental questions about the role and value of work in America today. The book offers suggestions for how to address the short- and long-term challenges of rebuilding a society of opportunity with meaningful and sustaining jobs as the foundation of the American middle class.

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### **CRITICAL THOUGHTS FROM A GOVERNMENT MINDSET**

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**Chartridge Books Oxford** The chapters in 'Critical Thoughts From A Government Mindset' have been grouped into three categories: strategic management; e-government development and practices; and identity management. In the first section, the book covers 'Corporate Government Strategy Development', and 'Customer Relationship Management'. Key Features: Is highly topical - examines subjects that are of great current interest to governments and practitioners worldwide; comprehensive, detailed and thorough theoretical and practical analysis; covers issues, and sources rarely accessed, on books on this topic. The Author: Dr Al-Khoury is the

*Director General (Under Secretary) of the Emirates Identity Authority: a federal government organisation established to rollout and manage the national identity management infrastructure program in the United Arab Emirates. Readership Scholars, practitioners, business executives and government/economic policy makers worldwide, and especially those with an interest in the Middle East. Contents Strategic management - Corporate government strategy development: a case study; Customer relationship management: proposed framework from a government perspective E-government - E-government strategies: the case of UAE; E-government in Arab countries: a six-staged roadmap to develop the public sector; E-voting in UAE FNC elections: a case study Identity management - Identity and mobility in a digital world; Data ownership: who owns my data? Triggering the smart card readers' supply chain*

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## **DECENTRALIZED COMPUTING USING BLOCKCHAIN TECHNOLOGIES AND SMART CONTRACTS: EMERGING RESEARCH AND OPPORTUNITIES**

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### **EMERGING RESEARCH AND OPPORTUNITIES**

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**IGI Global** Recent innovations have created significant developments in data storage and management. These new technologies now allow for greater security in databases and other applications. *Decentralized Computing Using Blockchain Technologies and Smart Contracts: Emerging Research and Opportunities* is a concise and informative source of academic research on the latest developments in block chain innovation and their application in contractual agreements. Highlighting pivotal discussions on topics such as cryptography, programming techniques, and decentralized computing, this book is an ideal publication for researchers, academics, professionals, students, and practitioners seeking content on utilizing block chains with smart contracts.

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### **THE PROFESSIONALIZATION OF PUBLIC PARTICIPATION**

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**Taylor & Francis** *The Professionalization of Public Participation* is an edited collection of essays by leading and emerging scholars examining the emerging profession of public participation professionals. Public participation professionals are persons working in the public, private, or third sectors that are paid to design, implement, and/or facilitate participatory forums. The rapid growth and proliferation of participatory arrangements call for expertise in the organizing of public participation. The contributors analyze the professionalization of this practice in different countries (United States, France, Canada, Italy, and the United Kingdom) to see how their actions challenge the development of participatory arrangements. Designing such processes is a delicate activity, since it may affect not only the quality of the processes and their legitimacy, but also their capacity to influence decision-making.

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### **PROMOTING THE HEALTH OF OLDER ADULTS**

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#### **THE CANADIAN EXPERIENCE**

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**Canadian Scholars' Press** Taking a unique look at health promotion and aging in Canada, this edited collection uses the action framework in the Ottawa Charter for Health Promotion to explore the factors and issues related to the health of older adults. The book is organized around the five action areas for health promotion: building healthy public policy, creating supportive environments, strengthening community action, developing personal skills, and reorienting health and social services. Adhering to the holistic approach that health in older age involves physical, mental, emotional, and social well-being, this comprehensive collection covers a wide range of interventions that are designed to benefit and protect the aging population's health, quality of life, rights, and dignity, while building intergenerational solidarity and collaboration. Readers will learn about aging from a health promotion perspective; the context, environment, and issues related to older adults in Canada; as well as best practices in health promotion, public health, and the care of older adults. *Promoting the Health of Older Adults* is an invaluable resource for both graduate and undergraduate students in gerontology, health promotion, nursing, social work, and related fields. **FEATURES** - Considers the implications of the COVID-19 pandemic for health promotion and aging - Provides an up-to-date profile of older adults in Canada and current/future trends in aging and health, including the use of new technologies and policies and practices in health promotion, public health, and other disciplines - Includes a wealth of pedagogical features, such as learning objectives, critical thinking questions, a glossary, and online supplementary materials

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### **CREDENTIALS**

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#### **UNDERSTAND THE PROBLEMS. IDENTIFY THE OPPORTUNITIES. CREATE THE SOLUTIONS**

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**Stylus Publishing, LLC** *The credentials environment grows more complicated by the day, but key questions help us understand why we need this book to help us grapple with those complexities: \* Given the expansion in the variety of higher education credentials and in approaches to earning them, why are so many students disappointed with their post-secondary credentials? \* Despite the proliferation of credentials tailored to specific careers, why do so many employers complain that the preparation of their new hires is inadequate? \* Despite their investment in new programs meant to attract new enrollees, why are so many colleges and universities facing issues with student persistence, timely credential completion, and career success? The plan of the book reflects the authors' practical aim. In the first of three parts, they offer a broad view of the credentials environment--how credentials work, how a proliferation in credentials has created an unprecedented array of educational choices, and why this abundance is a mixed blessing. In the second part, they focus on categories of credentials, from the associate degree to doctoral degrees to non-degree credentials. The book concludes with two chapters that consider the implications of the information the authors provide for leadership in volatile times: one discusses the importance of maintaining a priority on equity; the other offers 12 propositions for action. To help make the book useful, each chapter begins with a paragraph that summarizes the emphases to follow, and ends with a list of initiatives, i.e., "takeaways," that leaders (and those attentive to what leaders are doing) should consider.*

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## COLLECTIVE CREATIVITY FOR RESPONSIBLE AND SUSTAINABLE BUSINESS PRACTICE

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**IGI Global** Over the years, irresponsible business practices have resulted in industrial waste, which is negatively impacting the environment. As a result, it is imperative to develop new solutions to reverse the damage. *Collective Creativity for Responsible and Sustainable Business Practice* is an authoritative reference source for the latest scholarly research on the elimination of environmental degradation through new discoveries and opportunities provided by collective creativity. Featuring extensive coverage across a range of relevant perspective and topics, such as sustainable business model innovation, social marketing, and education and business co-operatives, this comprehensive and timely publication is an essential reference source for business leaders, managers, academics, and community leaders seeking current research on sustainable management practices.

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## THE STATE OF PUBLIC ADMINISTRATION

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### ISSUES, CHALLENGES AND OPPORTUNITIES

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**Routledge** The trends and practices of public administration are ever changing and it is essential that they be appraised from time to time. Designed as a capstone survey of the field, *The State of Public Administration* focuses on leading edge issues, challenges, and opportunities that confront PA study and practice in the 21st Century.

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## GLOBAL CHALLENGES, GOVERNANCE, AND COMPLEXITY

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### APPLICATIONS AND FRONTIERS

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**Edward Elgar Publishing** There is an increased interest in integrating insights from the complexity sciences to studies of governance and policy. While the issue has been debated, and the term of 'complexity' has multiple and sometimes contested interpretations, it is also clear the field has spurred a number of interesting theoretical and empirical efforts. The book includes key thinkers in the field, elaborates on different analytical approaches in studying governance, institutions and policy in the face of complexity, and showcases empirical applications and insights.

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## CHRONIC ILLNESS IN CANADA

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### IMPACT AND INTERVENTION

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**Jones & Bartlett Publishers** Adapted from our best-selling text, *Chronic Illness: Impact and Intervention, Eighth Edition* by Pamala D. Larsen and Ilene Morof Lubkin, this text includes recent definitions and models of care aimed towards chronic disease management (CDM) currently used in Canada. Canadian and global perspectives on chronic illness management are addressed throughout the text, and chapters on the role of primary health care in chronic care, family nursing, global health, and chronic illness are included to address the needs of nursing curriculum standards in Canada. Key Features \*Chapter on complementary therapies within a Canadian health context \*Every chapter is updated to include Canadian content and an emphasis on global healthcare \*Contains theoretical and practical perspectives to address the continuing emergence of chronic illness in Canada and the world

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## CYBER SECURITY AND THREATS: CONCEPTS, METHODOLOGIES, TOOLS, AND APPLICATIONS

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### CONCEPTS, METHODOLOGIES, TOOLS, AND APPLICATIONS

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**IGI Global** Cyber security has become a topic of concern over the past decade as private industry, public administration, commerce, and communication have gained a greater online presence. As many individual and organizational activities continue to evolve in the digital sphere, new vulnerabilities arise. *Cyber Security and Threats: Concepts, Methodologies, Tools, and Applications* contains a compendium of the latest academic material on new methodologies and applications in the areas of digital security and threats. Including innovative studies on cloud security, online threat protection, and cryptography, this multi-volume book is an ideal source for IT specialists, administrators, researchers, and students interested in uncovering new ways to thwart cyber breaches and protect sensitive digital information.

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## AN INSIDER'S GUIDE TO WORKING FOR THE FEDERAL GOVERNMENT

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### NAVIGATING ALL LEVELS OF GOVERNMENT AS A CIVIL SERVANT OR CONTRACTOR

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**Bernan Press** The author of the well-received *A Guide to Federal Contracting*, Dan Lindner demystifies the daily workings of the federal government at the operational level.

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## EXALTING JESUS IN SONG OF SONGS

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**B&H Publishing Group** Led by series editors David Platt, Daniel L. Akin, and Tony Merida, this series affirms that the Bible is a Christ-centered book, containing a unified story of redemptive history of which Jesus is the hero. It's presented as sermons, making this series ideal for small group study, personal devotion, and even sermon preparation.

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## BUILDING EARLY SOCIAL AND EMOTIONAL RELATIONSHIPS WITH INFANTS AND TODDLERS

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### INTEGRATING RESEARCH AND PRACTICE

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**Springer** This book provides a comprehensive overview of the process of building healthy early social and emotional relationships with infants from a developmental perspective. The book synthesizes current research on the contextual influences of attachment, family relationships, and caregiving practices on social-emotional development. Chapters examine the processes of socioemotional

development—particularly in relationships with parents, other family members, and peers—and identify areas for promoting healthy attachments and resilience, improving caregiving skills, and intervening in traumatic and stressful situations. Chapters also present empirically-supported intervention and prevention programs focused on building early relationships from birth through three years of age. The book concludes with future directions for supporting infant mental health and its vital importance as a component of research, clinical and educational practice, and child and family policy. Topics featured in this book include: The effect of prenatal and neonatal attachment on social and emotional development. The impact of primary relationships and early experiences in toddlerhood. Toddler autonomy and peer awareness in the context of families and child care. Supporting early social and emotional relationships through The Legacy for Children™ Intervention. How to build early relationship programming across various cultures. Building Early Social and Emotional Relationships with Infants and Toddlers is a must-have reference for researchers, clinicians and professionals, and graduate students in the fields of infant mental health, developmental psychology, pediatrics, public health, family studies, and early childhood education.

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## **E-COMMERCE IN INDIA**

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### **ECONOMIC AND LEGAL PERSPECTIVES**

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**Sage Publications Pvt. Limited** *E-commerce is growing at an exponential rate in India. Despite this, it is still at an evolving stage as economic and regulatory frameworks pertaining to various segments of e-commerce are being put into place by the government. This book presents a comprehensive analysis of the economic and regulatory aspects of the e-commerce sector by assessing the trends and characteristics, and addressing the issues and challenges associated with it. It dwells into key issues including FDI regulations, taxation, valuation of e-commerce companies, market structure, competition, payment mechanism, blockchain and cryptocurrencies, and logistics. The issues and challenges addressed in this book frequently appear as discussion points in policy debates, research forums and popular media. However, information on these is scant and often scattered. This book bridges gaps in the available literature on e-commerce*

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### **THE CAMBRIDGE HANDBOOK OF EVOLUTIONARY PERSPECTIVES ON SEXUAL PSYCHOLOGY: VOLUME 3, FEMALE SEXUAL ADAPTATIONS**

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**Cambridge University Press** *The interface of sexual behavior and evolutionary psychology is a rapidly growing domain, rich in psychological theories and data as well as controversies and applications. With nearly eighty chapters by leading researchers from around the world, and combining theoretical and empirical perspectives, The Cambridge Handbook of Evolutionary Perspectives on Sexual Psychology is the most comprehensive and up-to-date reference work in the field. Providing a broad yet in-depth overview of the various evolutionary principles that influence all types of sexual behaviors, the handbook takes an inclusive approach that draws on a number of disciplines and covers nonhuman and human psychology. It is an essential resource for both established researchers and students in psychology, biology, anthropology, medicine, and criminology, among other fields. Volume 3: Female Sexual Adaptations addresses theory and research focused on sexual adaptations in human females.*

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### **EMERGING RESEARCH IN CLOUD DISTRIBUTED COMPUTING SYSTEMS**

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**IGI Global** *Traditional computing concepts are maturing into a new generation of cloud computing systems with wide-spread global applications. However, even as these systems continue to expand, they are accompanied by overall performance degradation and wasted resources. Emerging Research in Cloud Distributed Computing Systems covers the latest innovations in resource management, control and monitoring applications, and security of cloud technology. Compiling and analyzing current trends, technological concepts, and future directions of computing systems, this publication is a timely resource for practicing engineers, technologists, researchers, and advanced students interested in the domain of cloud computing.*

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### **MILITARY MEDICAL ETHICS IN CONTEMPORARY ARMED CONFLICT**

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#### **MOBILIZING MEDICINE IN THE PURSUIT OF JUST WAR**

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**Oxford University Press** *"The goal of military medicine is to conserve the fighting force necessary to prosecute just wars. Just wars are defensive or humanitarian. A defensive war protects one's people or nation. A humanitarian war rescues a foreign, persecuted people or nation from grave human rights abuse. To provide medical care during armed conflict, military medical ethics supplements civilian medical ethics with two principles: military-medical necessity and broad beneficence. Military-medical necessity designates the medical means required to pursue national self-defense or humanitarian intervention. While clinical-medical necessity directs care to satisfy urgent medical needs, military-medical necessity utilizes medical care to satisfy the just aims of war. Military medicine may therefore attend the lightly wounded before the critically wounded or use medical care to win hearts and minds. The underlying principle is broad, not narrow, beneficence. The latter addresses private interests, while broad beneficence responds to the collective welfare of the political community"--*

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### **CORPORATE AND GLOBAL STANDARDIZATION INITIATIVES IN CONTEMPORARY SOCIETY**

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**IGI Global** *In fields as diverse as research and development, governance, and international trade, success depends on effective communication and processes. However, limited research exists on how professionals can utilize procedures and express themselves consistently across disciplines. Corporate and Global Standardization Initiatives in Contemporary Society is a critical scholarly resource that examines standardization in organizations. Featuring coverage on a broad range of topics, such as business standards, information technology standards, and mobile communications, this book is geared towards professionals, students, and researchers seeking current research on standardization for diverse settings and applications.*

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## TRANSPORTATION SYSTEMS AND ENGINEERING: CONCEPTS, METHODOLOGIES, TOOLS, AND APPLICATIONS

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### CONCEPTS, METHODOLOGIES, TOOLS, AND APPLICATIONS

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**IGI Global** *From driverless cars to vehicular networks, recent technological advances are being employed to increase road safety and improve driver satisfaction. As with any newly developed technology, researchers must take care to address all concerns, limitations, and dangers before widespread public adoption. Transportation Systems and Engineering: Concepts, Methodologies, Tools, and Applications addresses current trends in transportation technologies, such as smart cars, green technologies, and infrastructure development. This multivolume book is a critical reference source for engineers, computer scientists, transportation authorities, students, and practitioners in the field of transportation systems management.*

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## HANDBOOK OF CLINICAL PSYCHOLOGY, VOLUME 1

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### ADULTS

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**John Wiley & Sons** *Handbook of Clinical Psychology, Volume 1: Adults provides comprehensive coverage of the fundamentals of clinical psychological practice for adults from assessment through treatment, including the innovations of the past decade in ethics, cross cultural psychology, psychoneuroimmunology, cognitive behavioral treatment, psychopharmacology, and geropsychology.*

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## RESEARCH ANTHOLOGY ON BLOCKCHAIN TECHNOLOGY IN BUSINESS, HEALTHCARE, EDUCATION, AND GOVERNMENT

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**IGI Global** *Even though blockchain technology was originally created as a ledger system for bitcoin to operate on, using it for areas other than cryptocurrency has become increasingly popular as of late. The transparency and security provided by blockchain technology is challenging innovation in a variety of businesses and is being applied in fields that include accounting and finance, supply chain management, and education. With the ability to perform such tasks as tracking fraud and securing the distribution of medical records, this technology is key to the advancement of many industries. The Research Anthology on Blockchain Technology in Business, Healthcare, Education, and Government is a vital reference source that examines the latest scholarly material on trends, techniques, and uses of blockchain technology applications in a variety of industries, and how this technology can further transparency and security. Highlighting a range of topics such as cryptography, smart contracts, and decentralized blockchain, this multi-volume book is ideally designed for academics, researchers, industry leaders, managers, healthcare professionals, IT consultants, engineers, programmers, practitioners, government officials, policymakers, and students.*

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## COOKING AS A CHEMICAL REACTION

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### CULINARY SCIENCE WITH EXPERIMENTS

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**CRC Press** *Written at the undergraduate level, Cooking as a Chemical Reaction: Culinary Science with Experiments provides experiments geared for students in culinary arts, nutrition, dietetics, food science and technology, and gastronomy programs. It is intended for students with limited scientific background who are studying different aspects of food preparation and processing. The text uses experiments and experiences from the kitchen, and other food preparation and processing areas, rather than theory, as the basic means of explaining the scientific facts and principles behind food preparation and processing. This textbook is designed so that students can first perform certain experiments and record their observations in tables provided in the book. The book then explains the science behind their observations. By conducting experiments and using experiences from the kitchen, and other food preparation and processing areas, this textbook engages students in their own learning process. Many concepts throughout the book are marked with a symbol that indicates the concept is one that they will come across frequently not just in this text, but in the kitchen and other food preparation and processing areas. A second symbol precedes the scientific explanation of the observation made during the experiments in the chapter. At the end of each chapter, students are presented with important points to remember, more ideas to try, and study questions to reinforce concepts that were presented in the chapter. The book is designed for each chapter to be read and studied in chronological order, as the concepts of each chapter will reoccur in subsequent chapters. With this book, students are able to make observations that they will frequently see in the kitchen and other food preparation and processing areas and learn the science behind these phenomena. Thus, they will understand how to control these phenomena, allowing them to create new food products, improve the quality and safety of their dishes, improve the culinary presentations of their food, and understand what goes wrong in the kitchen, and other food preparation and processing areas.*

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## AMERICAN WOMEN OF SCIENCE SINCE 1900

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### ESSAYS A-H. VOL.1

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### ABC-CLIO

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### CANINE BEHAVIOR

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### A PHOTO ILLUSTRATED HANDBOOK

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**Dogwise Publishing** *The ebook version of this book is FULL color throughout! [A Dog World Top 12 Training and Behavior Book - 2010!](#)*

*Dogs have deliberate, subtle, and often humorous ways of expressing themselves. Canine Behavior - A Photo Illustrated Handbook includes 1,000 images of dogs, wolves, coyotes, and foxes. It was created for everyone interested in dogs—pet owners, trainers,*

veterinarians, ethologists, and behaviorists. Using the interdisciplinary language of photography, Barbara Handelman illustrates and explains canine behavior and communication. Her book establishes a common understanding and vocabulary for people interested in, and working with, dogs.

*Canine Behavior* is structured in many user-friendly ways, including alphabetical organization of the terminology, cross referencing, and, both a detailed table of contents, and an index. Those interested in both wild and domestic dog behavior will spend hours, if not years, studying and learning from this book.

What reviewers are saying...

#### **MY PET WORLD**

"There aren't many books out there with 1,000 photos of dogs (and also wolves) expressing themselves. You'll see signs of mild stress, which range from a paw lift to lip licking to blinking. A yawn may simply mean a dog is tired, or indicate stress. Stretching can also be a sign of stress. Dogs are constantly communicating non-verbally. This book is a must for anyone truly interested in translating what canines are saying." **Steve Dale**

#### **MIDWEST BOOK REVIEW**

"Dog and canine lovers are in for a treat if they pick up *"Canine Behavior: A Photo Illustrated Handbook"*. Featuring one thousand photos covering everything from common dogs to wolves, foxes, and coyotes, *"Canine Behavior"* is complete and comprehensive in its coverage of canine species. Alongside the black and white photography are examinations of canine behavior with tips for dog owners peppered throughout. *"Canine Behavior: A Photo Illustrated Handbook"* is a must have for any dog person and for community library pets/wildlife collections." **James A. Cox**

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### **QUALITY IS FREE**

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#### **THE ART OF MAKING QUALITY CERTAIN**

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**Signet Book** "Do things right in the first place, and you won't have to pay to fix them or do them over. Whether you manage a large plant or run your own small business, applying this simple principle of quality control will boost your profits and your career. 'Quality Is Free' sets forth easy-to-implement programs, using actual case histories to demonstrate just how well quality control works, and providing important tools for success"--

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### **GEELONG'S CHANGING LANDSCAPE**

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#### **ECOLOGY, DEVELOPMENT AND CONSERVATION**

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**CSIRO PUBLISHING** *Geelong's Changing Landscape* offers an insightful investigation of the ecological history of the Geelong and Bellarine Peninsula region. Commencing with the penetrating perspectives of Wadawurrung Elders, chapters explore colonisation and post-World War II industrial development through to the present challenges surrounding the ongoing urbanisation of this region. Expert contributors provide thoughtful analysis of the ecological and cultural characteristics of the landscape, the impact of past actions, and options for ethical future management of the region. This book will be of value to scientists, engineers, land use planners, environmentalists and historians.

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### **SYSTEMS LIFE CYCLE COSTING**

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#### **ECONOMIC ANALYSIS, ESTIMATION, AND MANAGEMENT**

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**CRC Press** Although technology and productivity has changed much of engineering, many topics are still taught in very similar to how they were taught in the 70s. Using a new approach to engineering economics, *Systems Life Cycle Costing: Economic Analysis, Estimation, and Management* presents the material that a modern engineer must understand to work as a practicing engineer conducting economic analysis. Organized around a product development process that provides a framework for the material, the book presents techniques such as engineering economics and simulation-based costing (SBC), with a focus on total life cycle understanding and perspective and introduces techniques for detailed analysis of modern complex systems. The author includes rules of thumb for estimation grouped with the methods, processes, and tools (MPTs) for conducting a detailed engineering buildup for costing. He presents the estimating costing of complex systems and software and then explores concepts such as design to cost (DTC), cost as an independent variable (CAIV), the role of commercial off-the-shelf technology, cost of quality, and the role of project management in LCC management. No product or services are immune from cost, performance, schedule, quality, risks, and tradeoffs. Yet engineers spend most of their formal education focused on performance and most of their professional careers worrying about resources and schedule. Too often, the design stage becomes about the technical performance without considering the downstream costs that contribute to the total life cycle costs (LCC) of a system. This text presents the methods, processes, and tools needed for the economic analysis, estimation, and management that bring these costs in line with the goals of pleasing the customer and staying within budget.

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### **GENDER: THE BASICS**

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**Routledge** *Gender: The Basics* is an engaging introduction which examines the impact of cultural, historical, biological, psychological and economic forces on qualities which have come to be defined as masculine or feminine. Highlighting that there is far more to gender than biological sex, it takes a global perspective to examine the interaction between gender and a wide range of topics including: • Relationships, intimacy and concepts of sexuality • The workplace and labour markets • Gender related violence and war

• *Public health, poverty and development* • *The ageing process Supporting theory with examples and case studies from a variety of contexts, suggestions for further reading and a detailed glossary, this text is an essential read for anyone approaching the study of gender for the first time.*

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## **MEDIA AND CULTURAL POLICY IN THE EUROPEAN UNION**

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**BRILL** *The areas of media and cultural policy offer a unique prism through which to understand wider processes of European integration. Questions of European identity, citizenship and community or polity-building clearly resolve themselves as questions of the (non-)emergence of a European 'communicative space'. At the same time, as a more specific area of policy study, the role which has or may be played by the European institutions themselves in the fostering of such a 'communicative space' raises questions as to both the effectiveness and the legitimacy of their interventions. This volume in the European Studies series brings fresh, interdisciplinary insight into this relatively understudied area, making the case for a renewed look at the trajectory of cultural and media policies in the EU. Distinctively, the collection offers a historical and socio-political analysis of major media policies in the European Union, allowing for the contextualisation of recent developments; turns its attention to areas largely neglected by scholarly publishing, such as the press, the culture of the newsroom, and the role of media in an enlarged Europe; and addresses media and cultural policies as an interrelated part of EU construction, through questions of identity and political representation. Media and Cultural Policy in the European Union will be of interest to scholars and students of Cultural and Media Studies, European Studies, and European Integration, as well as appealing to broader Social Science audiences concerned with the politics and policy of cultural diversity.*

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## **PROTECTED AREA GOVERNANCE AND MANAGEMENT**

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**ANU Press** *Protected Area Governance and Management presents a compendium of original text, case studies and examples from across the world, by drawing on the literature, and on the knowledge and experience of those involved in protected areas. The book synthesises current knowledge and cutting-edge thinking from the diverse branches of practice and learning relevant to protected area governance and management. It is intended as an investment in the skills and competencies of people and consequently, the effective governance and management of protected areas for which they are responsible, now and into the future. The global success of the protected area concept lies in its shared vision to protect natural and cultural heritage for the long term, and organisations such as International Union for the Conservation of Nature are a unifying force in this regard. Nonetheless, protected areas are a socio-political phenomenon and the ways that nations understand, govern and manage them is always open to contest and debate. The book aims to enlighten, educate and above all to challenge readers to think deeply about protected areas—their future and their past, as well as their present. The book has been compiled by 169 authors and deals with all aspects of protected area governance and management. It provides information to support capacity development training of protected area field officers, managers in charge and executive level managers.*

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## **SOCIAL MEDIA MARKETING**

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## **GAME THEORY AND THE EMERGENCE OF COLLABORATION**

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**Springer Science & Business Media** *Preface Social media marketing has been heralded as a sea change in the market-consumer relationship, but its rapid growth and rabid following among marketers has also produced a sea of confusion. Lacking any durable framework for understanding how, why, and on what terms the consumer relationship has changed under social media, marketers pursue new venues for their newness alone - with decidedly mixed results. This book finds a theoretical framework for social media marketing in the science of game theory, with its focus on adversarial but mutually dependent relationships. Originally developed to guide nuclear brinkmanship policy during the Cold War, game theory provides the foundation for an evolutionary view of social media marketing. Through fascinating game theory concepts like the Prisoner's Dilemma, the Stag Hunt, Self-Command, and Job Market Signaling, this study uncovers the cooperative trends that brought marketing to its present state and points the way toward marketing's future course.*

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