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KEY=RETHINKING - JAYLIN OSBORN

POPULAR REPRESENTATIONS OF DEVELOPMENT

INSIGHTS FROM NOVELS, FILMS, TELEVISION AND SOCIAL MEDIA

Routledge Although the academic study of development is well established, as is also its policy implementation, less considered are the broader, more popular understandings of development that often shape agendas and priorities, particularly in representative democracies. Through its accessible and provocative chapters, Popular Representations of Development introduces the idea that while the issue of 'development' - defined broadly as problems of poverty and social deprivation, and the various agencies and processes seeking to address these - is normally one that is discussed by social scientists and policy makers, it also has a wider 'popular' dimension. Development is something that can be understood through studying literature, films, and other non-conventional forms of representation. It is also a public issue, one that has historically been associated with musical movements such as Live Aid and increasingly features in newer media such as blogs and social networking. The book connects the effort to build a more holistic understanding of development issues with an exploration of the diverse public sphere in which popular engagement with development takes place. This book gives students of development studies, media studies and geography as well as students in the humanities engaging with global development issues a variety of perspectives from different disciplines to open up this new field for discussion.

RETHINKING MEDIA CHANGE

THE AESTHETICS OF TRANSITION

MIT Press The essays in Rethinking Media Change center on a variety of media forms at moments of disruption and cultural transformation. The editors' introduction sketches an aesthetics of media transition—patterns of development and social dispersion that operate across eras, media forms, and cultures. The book includes case studies of such earlier media as the book, the phonograph, early cinema, and television. It also examines contemporary digital forms, exploring their promise and strangeness. A final section probes aspects of visual culture in such environments as the evolving museum, movie spectacles, and "the virtual window." The contributors reject apocalyptic scenarios of media revolution, demonstrating instead that media transition is always a mix of tradition and innovation, an accretive process in which emerging and established systems interact, shift, and collude with one another.

RETHINKING REGIONAL INNOVATION AND CHANGE: PATH DEPENDENCY OR REGIONAL BREAKTHROUGH

Springer Science & Business Media Rethinking Regional Innovation and Change brings together papers from leading international scholars in the field of regional development and policy. The contributors examine the interactions between path-dependent developments, institutions, and governance structures that influence regional innovation capacity. Up-to-date case studies present diverse theoretical perspectives from economics, political science, geography, planning, and public policy.

NEW MEDIA AND INTERNATIONAL DEVELOPMENT

REPRESENTATION AND AFFECT IN MICROFINANCE

Routledge New Media and International Development is the first in-depth examination of microfinance's enduring popularity with Northern publics. Through a case study of Kiva.org, the world's first person-to-person microlending website, and other microfinance organizations, the book argues that international development efforts have an affective dimension. This is fostered through narrative and visual representations, through the performance of development rituals and through bonds of fellowship between Northern donors and Southern recipients. These practices constitute people in the global North as everyday humanitarians and mobilize their affective investments, which are financial, social and emotional investments in distant others to alleviate their poverty. This book draws on ethnographic material from the US, India and Indonesia and the anthropological and development studies literature on humanitarianism, affect and the public faces of development. It opens up novel avenues of research into the formation of new development subjects in the global North. This book will appeal to researchers and students of international development, anthropology, media studies and related fields, as well as practitioners and professionals in the field of international development

CELEBRITY ADVOCACY AND INTERNATIONAL DEVELOPMENT

Routledge Celebrity advocacy is a curious phenomenon. It occupies a significant proportion of the public domain, but does so without engaging particularly well with much of the public. Yet this may not matter very much. Many people at the core of advocacy, and in political and business elites, simply do not notice any lack of engagement. In these circles celebrity advocacy can be remarkably effective. Celebrity Advocacy and International Development examines the work of celebrity advocacy and lobbying in international development. Its purpose is to understand the alliances resulting, their history, consequences, wider contexts and implications. It argues that celebrity advocacy signals a new aspect of elite rule. For populist celebrity advocacy can mark, ironically, a disengagement between the public and politics, and particularly the public and civil society. Recognising this poses new challenges, but also presents new opportunities, for the development movement. This book gives students and researchers in development studies and media studies a wealth of original empirical data, including interviews across the NGO sector, media and celebrity industries, newspaper analysis, large surveys of public opinion, and focus group research.

MEDIA AND DEVELOPMENT

Zed Books Ltd. Media matters. From encouraging charitable donations and delivering public health messages to promoting democratic participation and state accountability, the media can play a crucial role in development. Yet the influence of the media is not always welcome. It can also be used as a mechanism of surveillance and control or to disseminate hate speech and propaganda. How then should we respond to the growing importance of the media - including journalism, radio, television, community media and social media - for poverty and inequality? The first step is to acquire an informed and critical understanding of the multiple roles that the media can have in development. To help achieve this, this book provides concise and original introductions to the study and practice of communication for development (C4D), media development and media representations of development. In doing so it highlights the increasing importance of the media, whilst at the same time emphasising the varieties, complexities and contingencies of its role in social change. The broad and interdisciplinary focus of this book will make it attractive to anyone with an interest in media, communication, development, politics and social change.

CRITICAL DICTIONARY OF FILM AND TELEVISION THEORY

*Routledge The Critical Dictionary of Film and Television Theory clearly and accessibly explains the major theoretical approaches now deployed in the study of the moving image, as well as defining key theoretical terms. This dictionary provides readers with the conceptual apparatus to understand the often daunting language and terminology of screen studies. Entries include: *audience * Homi K. Bhabha * black cinema * the body * children and media * commodification * cop shows * deep focus * Umberto Eco * the gaze * Donna Haraway * bell hooks * infotainment * master narrative * medical dramas * morpheme * myth * panopticon * pastiche * pleasure * real time * social realism * sponsorship * sport on television * subliminal * third cinema * virtual reality Consultant Editors: David Black, USA, William Urricchio, University of Utrecht, The Netherlands, Gill Branston, Cardiff University, UK ,Elayne Rapping, USA*

EDUCATION, LEARNING AND THE TRANSFORMATION OF DEVELOPMENT

Routledge Whilst education has been widely recognised as a key tool for development, this has tended to be limited to the incremental changes that education can bring about within a given development paradigm, as opposed to its role in challenging dominant conceptions and practices of development and creating alternatives. Through a collection of insightful and provocative chapters, this book will examine the role of learning in shaping new discourses and practices of development. By drawing on contributions from activists, researchers, education and development practitioners from around the world, this book situates learning within the wider political and cultural economies of development. It critically explores if and how learning can shape processes of societal transformation, and consequently a new language and practice of development. This includes offering critical accounts of popular, informal and non-formal learning processes, as well as the contribution of indigenous knowledges, in providing spaces for the co-production of knowledge, thinking and action on development, and in terms of shaping the ways in which citizens engage with and create new understandings of 'development' itself. This book makes an important and original contribution by reframing educational practices and processes in relation to broader global struggles for justice, voice and development in a rapidly changing development landscape.

HOW TELEVISION INVENTED NEW MEDIA

Rutgers University Press Now if I just remembered where I put that original TV play device--the universal remote control . . . Television is a global industry, a medium of representation, an architectural component of space, and a nearly universal frame of reference for viewers. Yet it is also an abstraction and an often misunderstood science whose critical influence on the development, history, and diffusion of new media has been both minimized and overlooked. How Television Invented New Media adjusts the picture of television culturally while providing a corrective history of new media studies

itself. Personal computers, video game systems, even iPods and the Internet built upon and borrowed from television to become viable forms. The earliest personal computers, disguised as video games using TV sets as monitors, provided a case study for television's key role in the emergence of digital interactive devices. Sheila C. Murphy analyzes how specific technologies emerge and how representations, from *South Park* to *Dr. Horrible's Sing-Along-Blog*, mine the history of television just as they converge with new methods of the making and circulation of images. Past and failed attempts to link television to computers and the Web also indicate how services like Hulu or Netflix On-Demand can give rise to a new era for entertainment and program viewing online. In these concrete ways, television's role in new and emerging media is solidified and finally recognized.

RETHINKING SOCIAL STUDIES AND HISTORY EDUCATION

SOCIAL EDUCATION THROUGH ALTERNATIVE TEXTS

IAP The book is unique in that it mixes theory and practical applications in rethinking traditional social studies education. It focuses on essays integrating media, popular culture, and alternative texts for teaching and learning in social studies and history education through a social education lens. Social education integrates social studies, media / popular culture, and cultural studies all within a social justice framework. The text provides 20+ curriculum themes with strategies to connect in teaching and learning, along with resources to extend depth of understanding. In addition, the pedagogical philosophy inherent in the essays is student-centered learning focusing on issues, problem, and project-based instruction. Although the themes are generally social studies and history focused, the links to media and popular culture can be integrated in other disciplines.

RETHINKING THE MEDIA AUDIENCE

THE NEW AGENDA

SAGE Perti Alasuutari provides a state-of-the-art summary of the field of audience research. With contributions from Ann Gray, Joke Hermes, John Tulloch and David Morley, a case is presented for a new agenda to account for the role of the media in everyday life.

RETHINKING SOCIETY FOR THE 21ST CENTURY: VOLUME 2, POLITICAL REGULATION, GOVERNANCE, AND SOCIETAL TRANSFORMATIONS

REPORT OF THE INTERNATIONAL PANEL ON SOCIAL PROGRESS

Cambridge University Press This is the second of three volumes containing a report from the International Panel on Social Progress (IPSP). The IPSP is an independent association of top research scholars with the goal of assessing methods for improving the main institutions of modern societies. Written in accessible language by scholars across the social sciences and humanities, these volumes assess the achievements of world societies in past centuries, the current trends, the dangers that we are now facing, and the possible futures in the twenty-first century. It covers the main socio-economic, political, and cultural dimensions of social progress, global as well as regional issues, and the diversity of challenges and their interplay around the world. This particular volume covers topics such as democracy and the rule of law, violence and wars, international organizations and global governance, and media and communications.

MEDIA, HOME AND FAMILY

Routledge Based on extensive fieldwork, this book examines how parents make decisions regulating media use, and how media practices define contemporary family life.

CINEMA, TELEVISION AND HISTORY

NEW APPROACHES

Cambridge Scholars Publishing Including essays from established and up-and-coming scholars, *Cinema, Television and History: New Approaches* rethinks, recontextualises and reviews the relationship between cinema, television and history. This volume incorporates a wide range of methods to a variety of topics, welcoming both empirical and theoretical approaches, as well as studies which merge the two. It is a book about how historical events are interpreted and adapted across cinema and television as the basis of a story, as much as it is about the endeavours of the practising historian through the exploration of the archive. Divided into five parts—"New meanings, new methods", "Re-contextualising cinema and television history", "Rethinking histories of cinema and television", "Rethinking history through cinema and television", and "The impact of new technologies"—the book is knowingly broad and diverse in terms of the case studies featured within it, and the means through which these examples are examined, explored, and utilised in their respective chapters.

COMMUNITY RADIO AS AN AGENT OF SOCIAL CHANGE - A COMPARATIVE STUDY OF SANGAM AND NAMMA DHWANI

Lulu Publication There exists no doubt, considering the proactive role of mass communication in gathering, disseminating and gauging the public opinion and motivating them towards a desired change. This role by mass media is more important, particularly, in India where citizens are being seen as information starving and being deprived of much required knowledge to better their lives. Studies in the past have pointed out that, media have and continues to play an important and decisive role in nations that are categorized as third world countries, in bringing about development and leading to a predetermined social change. Furthermore, media can play an independent and objective role in a democratic political setup in India, by bringing forth various opinions and ideas, thereby nurturing an informed citizen about the polices, developments and issues concerning them.

TRANSNATIONAL KOREAN CINEMA

CULTURAL POLITICS, FILM GENRES, AND DIGITAL TECHNOLOGIES

Rutgers University Press In *Transnational Korean Cinema* author Dal Yong Jin explores the interactions of local and global politics, economics, and culture to contextualize the development of Korean cinema and its current place in an era of neoliberal globalization and convergent digital technologies. The book emphasizes the economic and industrial aspects of the story, looking at questions on the interaction of politics and economics, including censorship and public funding, and provides a better view of the big picture by laying bare the relationship between film industries, the global market, and government. Jin also sheds light on the operations and globalization strategies of Korean film industries alongside changing cultural policies in tandem with Hollywood's continuing influences in order to comprehend the power relations within cultural politics, nationally and globally. This is the first book to offer a full overview of the nascent development of Korean cinema.

HANDBOOK OF CULTURAL AND CREATIVE INDUSTRIES IN CHINA

Edward Elgar Publishing China is at the crux of reforming, professionalising, and internationalising its cultural and creative industries. These industries are at the forefront of China's move towards the status of a developed country. In this comprehensive Handbook, international experts including leading Mainland scholars examine the background to China's cultural and creative industries as well as the challenges ahead. The chapters represent the cutting-edge of scholarship, setting out the future directions of culture, creativity and innovation in China. Combining interdisciplinary approaches with contemporary social and economic theory, the contributors examine developments in art, cultural tourism, urbanism, digital media, e-commerce, fashion and architectural design, publishing, film, television, animation, documentary, music and festivals.

MUSIC AND THE BROADCAST EXPERIENCE

PERFORMANCE, PRODUCTION, AND AUDIENCES

Oxford University Press *Music and the Broadcast Experience* explores the complex ways in which music and broadcasting have developed together throughout the twentieth and into the twenty-first centuries. It brings into dialogue researchers working in media and music studies; explores and develops crucial points of contact between studies of music in radio and music in television; and investigates the limits, persistence, and extensions of music broadcasting in the Internet era. The book presents a series of case studies that address key moments and concerns in music broadcasting, past and present, written by leading scholars in the field, who hail from both media and music studies. Unified by attentiveness both to musical sound and meaning and to broadcasting structures, practices, audiences, and discourses, the chapters in this collection address the following topics: the role of live orchestral concerts and opera in the early development of radio and their relation to ideologies of musical uplift; the relation between production culture, music, and television genre; the function of music in sponsored radio during the 1930s; the fortunes of musical celebrity and artistic ambition on television; questions of music format and political economy in the development of online radio; and the negotiation of space, community, and participation among audiences, online and offline, in the early twenty-first century. The collection's ultimate aim is to explore the usefulness and limitations of broadcasting as a concept for understanding music and its cultural role, both historically and today.

DE-WESTERNIZING COMMUNICATION RESEARCH

ALTERING QUESTIONS AND CHANGING FRAMEWORKS

Routledge This path-breaking book moves beyond critiquing "Westerncentrism" in media and communication studies by examining where Eurocentrism has come from, how is it reflected in the study of media and communication, what the barriers and solutions to de-centralizing the production of theories are, and what is called for in order to establish Asian communication theories.

THE RISE OF 24-HOUR NEWS TELEVISION

GLOBAL PERSPECTIVES

Peter Lang "De-westernising journalism studies in an intelligent way, this book deserves to be read around the world."---Professor James Curran, Goldsmiths, University of London, United Kingdom --

MEDIA STUDIES: MEDIA HISTORY, MEDIA AND SOCIETY

Juta and Company Ltd While examining exactly who owns the media and who produces the media, this text manages to encompass the systematic, critical, and analytical media in all its forms and concludes that the media is one of the most important generators and disseminators of meaning in contemporary society. Investigating the power relationships between the media and politics, culture, economy, society, and above all, democracy, this resource is well-suited for anyone with an interest in the modern role of media in society.

RETHINKING DOCUMENTARY: NEW PERSPECTIVES AND PRACTICES

NEW PERSPECTIVES AND PRACTICES

McGraw-Hill Education (UK) Because of the huge boom in documentary making there's been a similar growth in the number of courses in documentary studies. This book brings together some of the leading scholars and practitioners in this area to provide a textbook and research tool.

LIVING ROOM WARS

RETHINKING MEDIA AUDIENCES

Routledge Living Room Wars brings together *Ian Ang's* recent writings on television audiences, and, in response to recent criticisms of cultural studies, argues that it is possible to study audience pleasures and popular television in a way that is not naively populist. Ang examines how the makers and marketers of television attempt to mould their audience and looks at the often unexpected ways in which the viewers actively engage with the programmes they watch. *Living Room Wars* highlights the inherent contradictions of a 'politics of pleasure' of television consumption: Ang moves beyond the traditional focus on textual meanings to explore the structural and historical representations of television audiences as an integral part of modern culture. Her wide-ranging and illuminating discussion takes in the battle between television and its audiences; the politics of empirical audience research; new technologies and the tactics of television consumption; ethnography and radical contextualism in audience studies; television fiction and women's fantasy; feminist desire and female pleasure in media consumption, and the transnational media system.

DATA PRACTICES

MAKING UP A EUROPEAN PEOPLE

MIT Press How EU data practices establish and assign people to categories, and how this matters in enacting--"making up"--Europe as a population and people. What is "Europe" and who are "Europeans"? *Data Practices* approaches this contemporary political and theoretical question by treating it as a practical problem of counting. Only through the myriad data practices that make up methods such as censuses can EU member states know their national populations, and this in turn is utilized by the EU to understand the population of Europe. But this volume approaches data practices not simply as reflecting populations but as performative in two senses: they simultaneously enact--that is, "make up"--a European population and, by so doing--intentionally or otherwise--also contribute to making up a European people. The book develops a conception of data practices to analyze and interpret findings from collaborative ethnographic multisite fieldwork conducted by an interdisciplinary team of social science researchers as part of a five-year project, *Peopling Europe: How Data Make a People*. The book focuses on data practices that involve establishing and assigning people to categories and how this matters in enacting Europe as a population and people. Five core chapters explore key categories of people--usual residents, refugees, homeless people, migrants, and ethnic minorities--and how they come into being through specific data practices such as defining, estimating, recalibrating and inferring. Two additional chapters address two key subject positions that data practices produce and require: the data subject and the statistician subject.

MEDIA, IDEOLOGY AND HEGEMONY

BRILL Media, Ideology and Hegemony provides what *Raymond Williams* once called the "extra edge of consciousness" that is absolutely essential to create, both on and offline, a better, more open, more equitable, and more democratic world.

THE FATE OF "CULTURE"

GEERTZ AND BEYOND

Univ of California Press The essays in this book were originally published as a special issue of *Representations* (summer 1997, No. 59)

TELEVISION REGULATION AND MEDIA POLICY IN CHINA

Taylor & Francis Since the late 1990s, there has been a crucial and substantial transformation in China's television system involving institutional, structural and regulatory changes. Unravelling the implications of these changes is vital for understanding the politics of Chinese media policy-making and regulation, and thus a comprehensive study of this history has never been more essential. This book studies the transformation of the policy and regulation of the Chinese television sector within a national political and economic context from 1996 to the present day. Taking a historical and sociological approach, it engages in the theoretical debates over the nature of the transformation of media in the authoritarian Chinese state; the implications of the ruling party's political legitimacy and China's central-local conflicts upon television policy-making and market structure; and the nature of the media modernisation process in a developing country. Its case studies include broadcasting systems in Shanghai and Guangdong, which demonstrate that varied policies and development strategies have been adopted by television stations, reflecting different local circumstances and needs. Arguing that rather than being a homogenous entity, China has demonstrated substantial local diversity and complex interactions between local, national and global media, this book will be of interest to students and scholars of Chinese media, politics and policy, and international communications.

HOW THE MARKET IS CHANGING CHINA'S NEWS

THE CASE OF XINHUA NEWS AGENCY

Lexington Books This book provides a micro-analysis of the impact of marketisation and globalization on China's media system over the last three decades with a focus on Xinhua News Agency - one of the most influential propaganda apparatuses of the Chinese Communist Party. It investigates not only Xinhua itself, but also its evolving relations with news sources, media clients and other social institutions.

POPULAR MUSIC, CULTURAL POLITICS AND MUSIC EDUCATION IN CHINA

Taylor & Francis While attention has been paid to various aspects of music education in China, to date no single publication has systematically addressed the complex interplay of sociopolitical transformations underlying the development of popular music and music education in the multilevel culture of China. Before the implementation of the new curriculum reforms in China at the beginning of the twenty-first century, there was neither Chinese nor Western popular music in textbook materials. Popular culture had long been prohibited in school music education by China's strong revolutionary orientation, which feared 'spiritual pollution' by Western cultures. However, since the early twenty-first century, education reform has attempted to help students deal with experiences in their daily lives and has officially included learning the canon of popular music in the music curriculum. In relation to this topic, this book analyses how social transformation and cultural politics have affected community relations and the transmission of popular music through school music education. It presents music and music education as sociopolitical constructions of nationalism and globalization. Moreover, how popular music is received in national and global contexts and how it affects the construction of social and musical meanings in school music education, as well as the reformation of music education in mainland China, is discussed. Based on the perspectives of school music teachers and students, the findings of the empirical studies in this book address the power and potential use of popular music in school music education as a producer and reproducer of cultural politics in the music curriculum in the mainland.

COMMUNICATION FOR SOCIAL CHANGE ANTHOLOGY

HISTORICAL AND CONTEMPORARY READINGS

CFSC Consortium, Inc.

A FEAST OF LEARNING

INTERNATIONAL PERSPECTIVES ON ADULT LEARNING AND CHANGE

IAP This book provides perspectives from authors in six countries (Canada, Colombia, Germany, France, UK, USA) pertaining to adult learning in the 21st Century. This book grew out of an exciting International Conference on Adult Learning (ICAL) held in Paris, May 27-29, 2012. Imagine "listening in" as these international scholars, representing expertise in various areas related to adult education, focus their collective attention to the topic of adult learning. Their task is to concentrate their research and intellectual acumen on where adult learning is heading in the 21st Century and to bring together their varied areas of expertise to expand the field of adult education's knowledge base. This book provides more than a record of their papers and meetings. Instead, each author has revised their paper with symposium feedback to help capture the discussion, synergy and growing knowledge base we envision together. Now you can read how these leading scholars understand adult learning in light on their collective work. Areas of focus include • Heuristics of Adult Learning • Facilitating Self Directed Learning • Individuals and the Learning Process • Executives' Self-Development • Distance Learning • Science Self Directed Learning for All • Entertainment-Education Communication Strategy • Positive Deviance to Transform Education • Learning Through the Life Course This book will benefit teachers, researchers, administrators, and students in the field of adult education, learning, and practice. The synergistic result of bringing together nine scholars results in many new practical applications, research streams, scholarship, and practice suggestions.

MEDIA AND YOUTH

A DEVELOPMENTAL PERSPECTIVE

John Wiley & Sons Media & Youth: A Developmental Perspective provides a comprehensive review and critique of the research and theoretical literature related to media effects on infants, children, and adolescents, with a unique emphasis on development. The only textbook to evaluate the role of development in media effects research, filling a gap in the subject of children and media. Multiple forms of media, including internet use, are discussed for a comprehensive view of the subject. Developmental points of interest are highlighted at the end of each section to reinforce the importance of development in media effects research. Children's cognitive, social, and emotional abilities from pre-school to adolescence are integrated into the text for greater clarity.

ART, CULTURE AND INTERNATIONAL DEVELOPMENT

HUMANIZING SOCIAL TRANSFORMATION

Routledge Culture is not simply an explanation of last resort, but is itself a rich, multifaceted and contested concept and set of practices that needs to be expanded, appreciated and applied in fresh ways if it is to be both valued in itself and to be of use in practical development. This innovative book places culture, specifically in the form of the arts, back at the centre of debates in development studies by introducing new ways of conceptualizing art in relation to development. The book shows how the arts and development are related in very practical ways - as means to achieve development goals through visual, dramatic, filmic and craft-inspired ways. It advocates not so much culture and development, but rather for the development of culture. Without a cultural content to economic and social transformation the problems found in much development - up-rooting of cultures, loss of art forms, languages and modes of expression and performance - may only accelerate. Paying attention to the development of the arts as the content of development helps to amend this culturally destructive process. Finally, the book argues for the value of the arts in attaining sustainable cultures, promoting poverty alleviation, encouraging self-empowerment, stimulating creativity and the social imagination, which in turn flow back into wider processes of social transformation. Discussion questions at the end of each chapter make this book ideal to help foster further thinking and debate. This book is an inspiring read for postgraduate students and researchers in the fields of development studies, cultural studies and sociology of development.

IMAGES OF INCARCERATION

REPRESENTATIONS OF PRISON IN FILM AND TELEVISION DRAMA

Waterside Press Part of the Prison Film Project sponsored by the Esmee Fairbairn Foundation under its Rethinking Crime and Punishment initiative, this title compares fictional representations with 'actual existing reality' to provide insights into how screen images affect understanding of complex social and penal issues: 'Do viewers separate fact from fiction?'

MEDIA STUDIES

MEDIA HISTORY, MEDIA AND SOCIETY

Juta and Company Ltd Exploring the media as an institution, this volume also introduces the topics of media regulation and content. The nature of communications policy is explained, following overviews of internal and external media regulation. Strategic ways of managing the media are discussed in addition to the guide's analysis of the ways that media presents issues of identity, race, gender, sexual orientation, the environment, AIDS, and terrorism.

MEDIA PSYCHOLOGY

Routledge Media Psychology examines the impact that 21st century media use has on human behavior, from teenage crushes on pop stars to soap fandom in adulthood. It brings together North American communication research with European media research in a variety of disciplines--psychology, sociology, communication and media studies--and in doing so, maps out the territory for media psychology. David Giles argues that psychologists have been guilty of ignoring the influence of the media over the last century, seeing it at best as a minor nuisance that will eventually go away. However, with the increasing prevalence of new electronic forms of mass communication, the media seem to have a greater influence than ever over our daily lives. In this book, Dr. Giles tackles the traditional topics of media psychology--sex, violence, advertising--along with sections on developmental aspects of media influence and the psychology of the audience. He also examines a number of specific media genres--news, sports, soaps, and the increasingly popular audience participation media, such as "reality" and "lifestyle" television. In addition, he asks what light psychology can shed on the popularity of these genres and the response of their audiences. Finally, there are chapters on the increasing influence of the Internet and on the representation of psychology and psychologists themselves in the media.

MEDIA VIOLENCE AND AGGRESSION

SCIENCE AND IDEOLOGY

SAGE Media Violence and Aggression counters the claim that media violence leads to widespread social aggression. It is different from all other works in this area in that it dispels this myth through a multiple-method analysis. Media Violence and Aggression argues that there are, indeed, media effects that derive from media violence, pornography, and other kinds of visual, cyberspace, and print based messages. But for psychologically well people, these effects are manageable and fall within what society and the culture can abide. For psychologically unwell people, however, the authors argue that media violence can create behavioural changes that are not within manageable limits. And it is these people about whom society should concern itself.

RETHINKING THE FRANKFURT SCHOOL

ALTERNATIVE LEGACIES OF CULTURAL CRITIQUE

State University of New York Press By exploring the work of the Frankfurt school today, this book helps to define the very field of cultural studies.

COMMUNICATION CAMPAIGNS AND NATIONAL INTEGRATION IN CHINA'S MARKET ECONOMY ERA

REVIVING THE NATIONAL SOUL

Springer This book adopts the method of grounded theory in studying national communication campaigns in China, referred to as propaganda campaigns in the Chinese linguistic context. The study provides an exploratory and descriptive analysis of the ways in which the media in China fulfilled their function of building a Socialist spiritual civilisation and maintaining national integration during state propaganda campaigns. Explanations for the success and limitations of the campaigns are clearly expressed and combined with cautious statements on the limited role of the media in the process of national integration. The three major communication campaigns detailed in this book offer revelations regarding how to maintain mass morale and revive the national spirit at a time when economic pursuits and aspirations seem to be the top priority for individuals and institutions. A chief premise underpinning this study is that economic growth is not to be equated with social progress or human development, the latter encompassing a far more profound spiritual dimension, which takes far more delicate efforts to accomplish.

RELIGION, MEDIA, AND THE PUBLIC SPHERE

Indiana University Press "... one of those rare edited volumes that advances social thought as it provides substantive religious and media ethnography that is good to think with." -- Dale Eickelman, Dartmouth College Increasingly, Pentecostal, Buddhist, Muslim, Jewish, Hindu, and indigenous movements all over the world make use of a great variety of modern mass media, both print and electronic. Through religious booklets, radio broadcasts, cassette tapes, television talk-shows, soap operas, and documentary film these movements address multiple publics and offer alternative forms of belonging, often in competition with the postcolonial nation-state. How have new practices of religious mediation transformed the public sphere? How has the adoption of new media impinged on religious experiences and notions of religious authority? Has neo-liberalism engendered a blurring of the boundaries between religion and entertainment? The vivid essays in this interdisciplinary volume combine rich empirical detail with theoretical reflection, offering new perspectives on a variety of media, genres, and religions.